

# Hé!

WELCOME.  
WE TELL YOU EVERYTHING





## WELCOME TO THE **VAL D'ANNIVIERS**

- AN OPEN-AIR PLAYGROUND -

Nestled in the heart of the Alps, our destination offers an exceptional setting for memorable experiences all year round. With 490 km of hiking trails, 200 km of mountain biking routes, and 220 km of ski slopes, outdoor enthusiasts will be delighted. Thanks to the Anniviers Liberté pass, you can also enjoy a wide range of summer activities for free or at reduced rates.

The Val d'Anniviers is also home to over 150 annual events that bring life to our villages and mountains. From iconic sporting challenges like Sierre-Zinal or the Grand Raid to traditional and culinary festivities, every season is a celebration for the senses and an invitation to explore.

Above all, it's the unique emotions we aim to share: breathtaking landscapes, a living heritage, and a warm welcome that make every stay unforgettable.

The Val d'Anniviers is waiting for you!

## TABLE OF CONTENT

<b>IDENTITY CARD OF THE VAL D'ANNIVIERS</b>	<b>P.1</b>
<b>THE TOP 10</b>	<b>P.2</b>
<b>THE NEWS</b>	<b>P.3</b>
<b>THE VAL D'ANNIVIERS IN SUMMER</b>	<b>P.4</b>
<b>THE VAL D'ANNIVIERS IN AUTUMN</b>	<b>P.7</b>
<b>THE VAL D'ANNIVIERS IN WINTER</b>	<b>P.10</b>
<b>ACCOMODATION, GASTRONOMY &amp; SHOPS</b>	<b>P.11</b>
<b>THE VILLAGES</b>	<b>P.12</b>
<b>THE TRADITIONS</b>	<b>P.14</b>
<b>CULTURE AND EVENTS</b>	<b>P.16</b>
<b>CONTACT</b>	<b>P. 18</b>



# THE IMPERIAL CROWN & ITS SUMMITS

Surrounded by a mountain range with several peaks over 4,000 meters high, known as the Imperial Crown or «The Five 4,000s,» the Val d'Anniviers is a paradise for nature lovers, skiing enthusiasts, wide-open spaces, and great deals!

**BISHORN**  
4153 M

**WEISSHORN**  
4506 M

**ZINALROTHORN**  
4221 M

**OBERGABELHORN**  
4063 M

**MATTHERRHORN**  
4478 M

**DENT BLANCHE**  
4357 M





# IDENTITY CARD OF THE VAL D'ANNIVIERS



**2'718**  
Inabitants



**15**  
Villages



**29**  
Hotels



**MORE THAN 50**  
Restaurants



**COMMUNE**  
Anniviers

**REGION**  
Central Valais

**CLIMATE**  
Méditerranéen  
mountain climate

**3'029 M – BELLA-TOLA**  
Highest ski slope summit

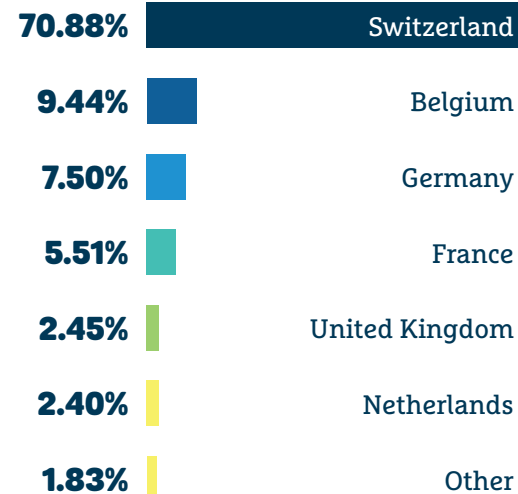
**4'506 M – WEISSHORN**  
Highest Mountain

**902 M – NIOUC**  
Lowest village

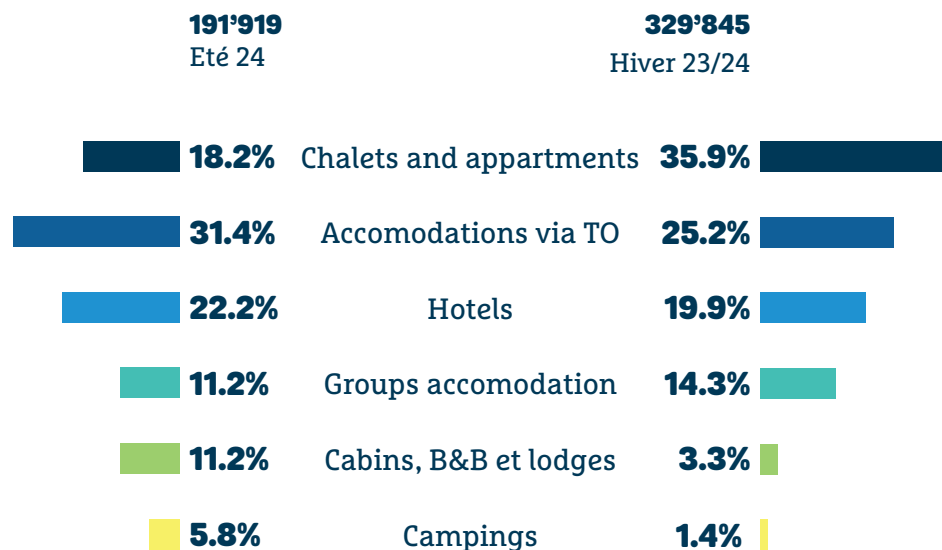
**2'000 M – CHANDOLIN**  
Highest village

## > KEY FIGURES >

### GUESTS BY ORIGIN



### OVERNIGHT STAYS BY TYPE OF ACCOMODATION





# THE 10 MUST-SEE GEMS

## ZINAL GLACIER CAVE

The Zinal Glacier Cave can be explored in winter with mountain professionals.



## IMPERIAL CROWN

The Imperial Crown consists of 5 peaks over 4,000 meters high.

## MOIRY DAM AND GLACIER

The Moiry Lake is a small paradise linking the dam to the glacier, best visited in autumn.



## NIOUC SUSPENSION BRIDGE

The Niouc Suspension Bridge is the highest in Europe, standing 190 meters tall.

## GRIMENTZ OLD VILLAGE

Located at 1,572 meters, this is one of the best-preserved old villages in Switzerland.



# TOP 10



## HOTEL WEISSHORN

This historic hotel, accessible only on foot, is perched at 2,337 meters.

## GLACIER WINE

Glacier wine is crafted through a unique process of transferring new wine into old barrels.



## PLANETARY TRAIL

This educational path allows you to explore the solar system on a reduced scale.

## RYE BREAD MAKING

Rye bread is a centuries-old Valais tradition, discovered in Grimentz and St-Luc.



## OBSERVATORY - OFXB

The François-Xavier Bagnoud Observatory offers activities connecting sky and earth.





## ALPINE TOP – NEW FOR 2024

Admire the flora and fauna in all their glory through a glass floor. Offering a unique perspective beneath your feet, it allows for total immersion in the alpine nature of the Val d'Anniviers. Enhanced by glass walls and balconies, you'll enjoy a stunning 360° view.  
Only in Summer.

### MORE INFORMATION



## ESPACE WEISSHORN

Nestled in the heart of the Imperial Crown, the Espace Weisshorn reflects the surrounding nature. More than just a restaurant, the Espace Weisshorn offers a full olfactory and sensory experience. A discovery not to be missed!

### MORE INFORMATION





# THE VAL D'ANNIVIERS IN SUMMER

## an OPEN-AIR PLAYGROUND

Hé!

**PASS ANNIVIERS LIBERTÉ**



From mid-May to the end of October, the Anniviers Liberté Pass provides access to over 20 activities and public transport in the Val d'Anniviers.

—  
50% off cable cars and lifts

—  
A variety of guided tours

—  
Outdoor swimming pool

—  
Discount on certain services

—  
**And much more !**

[www.anniviers-liberte.ch](http://www.anniviers-liberte.ch)



## MORE INFORMATION



## SPORT AND RELAXATION

Sports and thrill-seekers will see the Val d'Anniviers as a true playground. Grab your hiking boots, mountain bike, or e-bike. With the Anniviers Liberté Pass, you'll enjoy discounts on cable cars and lifts, free rides on postal buses, and free access to numerous tours and activities. Summer is also the perfect time to enjoy the many activities on offer. From thrilling adventures to family-friendly fun, there's something for everyone in Val d'Anniviers!

- Bungee jump
- Mini-golf
- Tandem paragliding flight
- Via ferratas
- Indoor park
- Escape room
- Bike park
- Biking trails
- Hiking
- 4 tennis courts
- Scooter and kart
- Trail running

**440km**  
of hiking  
trails

**200km**  
of trail running  
trails

**200km**  
of mountain biking  
trails



# TOP ACTIVITIES

## IN SUMMER

There is always plenty to do in the Val d'Anniviers in summer!



### EDUCATIONAL TRAILS

The educational trails are suitable for all types of hikers and offer a fun way to discover the region.



### NIUC SUSPENSION BRIDGE

The Niouc Suspension Bridge offers several extreme activities: bungee jumping, ziplining, and via ferrata.



### VIA FERRATA

The Moiry Via Ferrata, with a high difficulty level, provides breathtaking views of the Moiry Dam and Lake.



### MOUNTAIN BRIDGE

Experienced hikers can reach one of the five high-altitude cabins, located between 2,700 and 3,000 meters above sea level.



### MOUNTAINCART & SCOOTER

Explore our marked trails and enjoy a fun ride !



### e-BIKE

This growing sport makes discovering the Val d'Anniviers easier and makes mountain biking accessible to everyone, even uphill.



### HIKING

At the heart of the Imperial Crown, the hiking trails of the Val d'Anniviers offer exceptional panoramas.



### BISHORN ASCENT

Accompanied by a guide, climb to the summit of one of the 4,000-meter peaks in the Val d'Anniviers.





# THE VAL D'ANNIVIERS IN AUTUMN

## a FESTIVAL OF COLORS AND FLAVORS

Hé!

### AUTUMN

Come experience the magic of autumn in the Val d'Anniviers! The extraordinary colors of the larches and lakes, the tranquility of the valley, and the exceptional weather conditions make the region stunning during the autumn season.

The breathtaking panoramas of the Moiry Dam and the rich autumn flavors will delight your senses.

#### **Don't miss**

Hunting and brisolée

Colorful hikes

Peace and relaxation

And much more !



# THE VAL D'ANNIVIERS IN WINTER

## PEAKS OF EMOTIONS

Hé!

**MAGIC PASS**



The Magic Pass is an annual subscription valid at numerous resorts in Western Switzerland.

—  
It offers unrestricted access to all partner facilities.

—  
80 ski resorts  
37 summer destinations

—  
Over 1'000km of slopes

—  
[www.magicpass.ch](http://www.magicpass.ch)



## MORE INFORMATION



### SKI SLOPES

Skiing in the Val d'Anniviers means gliding down slopes with constant views of the Imperial Crown. Snow is guaranteed from November to April, thanks to most slopes being located between 2,000 and 3,000 meters. A single ski pass grants access to all the ski slopes in the Val d'Anniviers, totaling 220 km of runs.

- 1 single ski pass
- 220 km of slopes
- 1 free bus service
- 1 snowpark
- 1 freeride area
- 1 avalanche Training Center
- 1 ski cross
- 2 fun slope/Grizislope
- 1 Planet Park
- 1 speed check
- 2 slaloms

### 2 SKI AREAS

**Grimentz-Zinal** is the largest ski area in the valley, attracting teams from around the world to train there every year starting in early November.

On the other side, **St-Luc/Chandolin** is the perfect place to enjoy sunny skiing, with five mountain restaurants.

### BUT THAT'S NOT ALL

- 5 open-air ice rinks
- 13 km of cross-country skiing
- 13,2 km of toboggan runs
- 180 km of marked snowshoeing trails
- 9 rando-park routes
- Relax in our pools and wellness centers in Zinal, St-Luc, and Grimentz.



# TOP ACTIVITIES

## IN WINTER

The Val d'Anniviers playground guarantees you a hearty dose of fun all winter long.



### THE NIGHT OF THE LARCHES

An enchanting walk through an illuminated forest of larches, those majestic giants whispering secrets of ancient times.



### ICEFALL

Accompanied by a guide, discover the fleeting adventure of ice climbing in the Val d'Anniviers.



### MOUNTAIN CART & VELOGEMEL

Ready for new thrills? Head to Grimentz for a descent on a mountain cart or velogemel.



### ELECTRONIC BIATHLON

Challenge your mind and reflexes with the electronic biathlon in Zinal, a dynamic activity open to everyone.



### NIGHT SNOWSHOE TRAIL

Grimentz to St-Jean by night, snowshoes on your feet: a winter novelty under the stars.



### RANDO-FONDUE

Explore our marked trails and enjoy an authentic fondue in the heart of nature.



### CURL'CHARLETTE

In Grimentz, St-Luc, and Zinal, try a unique activity inspired by curling for fun and memorable moments.



### GLACIER CAVES

Snowshoes on, set off on a guided hike to discover glacier caves. A truly unique winter experience.





## ACCOMODATION, GASTRONOMY & SHOPS

### ACCOMODATION CAPACITY **22'161 BEDS**

Hotels : 891  
Groups accomodations : 1'265  
Appartments/chalets : 18'014  
Cabins : 554  
B&B : 21  
Lodges : 147  
Holiday villages : 1'269

### **MORE THAN 50** RESTAURANTS

In the villages  
At high altitude  
  
**And 18 friendly spaces**  
Bars et Après-ski  
Wine Library  
Cafés et Tea-rooms

### ALMOST **50 SHOPS**

Grocery Stores  
Sports Shops  
Souvenir Boutiques  
Local Product Shops  
Convenience Stores  
Fashion Stores  
Bakeries



# VILLAGES WITH CHARACTER

Located in the heart of Valais, Switzerland, the Val d'Anniviers is home to several alpine villages, including the resorts of St-Luc, Chandolin, Grimentz, and Zinal.

True to their roots, the Anniviards preserve their heritage and environment. Wooden chalets, shingle roofs, and cobblestone streets form a traditional architecture that reflects the valley's cultural identity and attracts visitors from around the globe.

Hé!

## HISTORICAL TOURS

The 14 villages and hamlets of the Val d'Anniviers hold unique histories that are well worth discovering.

In each village, historical tours are available, allowing visitors to travel back in time.

Information is provided in brochures or by scanning the QR codes located at points of interest.

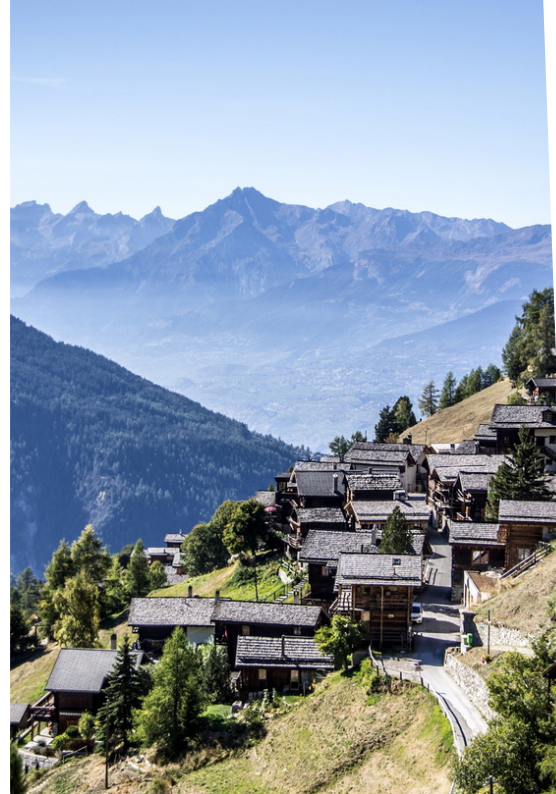






## GRIMENTZ THE AUTHENTIC

Grimentz, a typical village at 1,570 meters above sea level, charms visitors with its flower-lined streets and rich heritage. Its natural and cultural treasures provide a wide range of activities. Nearby, the Moiry Dam and Glacier offer spectacular panoramas, blending tradition and nature in a unique setting.



## CHANDOLIN SOURCE OF INSPIRATION

At 1,650 meters above sea level, St-Luc offers views of peaks over 4,000 meters and exceptional sunshine. Nicknamed the «Station of Stars,» it captivates with its Observatory, Planetarium, and Planetary Trail. St-Luc is also a top destination for mountain biking and outdoor activities in every season.

## ZINAL START FOR THE 4'000



Nestled at 1,670 meters at the foot of the Imperial Crown, Zinal is surrounded by some of the highest peaks in the Alps. A paradise for nature lovers, this village boasts a rich heritage and direct access to the Grimentz-Zinal ski area via its cable car. A gem that combines tradition with breathtaking panoramas.



## ST-LUC STATION OF STARS



Perched at 2,000 meters above sea level, Chandolin is one of the highest year-round inhabited villages in Europe. Renowned for its exceptional sunshine, it offers unique tranquility in the heart of nature. Long favored by illustrious guests, this authentic village remains an ideal destination for rejuvenation.







# LIVING TRADITIONS

## THE PRIDE OF THE ENTIRE REGION

**Hé!**

### TRADITIONS

The Val d'Anniviers is rich in strong traditions.

These age-old customs invite you to explore the authenticity of the region by diving into its traditions and rich history.

#### **Don't miss**

The Inalpe and Désalpe  
Corpus Christi celebrations  
Visits to the mills  
Village tours

And much more!







## FIFRES AND DRUMS

In Anniviers, the Fife and Drum societies bring life to various events such as the National Day, Corpus Christi celebrations, and the spring work in the bourgeois vineyards. The first society was founded in Saint-Luc in 1933.



## RÉMUAGE

Primarily dependent on agriculture and livestock, the Anniviards lived in rhythm with the seasons. Villagers moved between Sierre, the villages of Anniviers, the mid-altitude pastures, and the alpine meadows. The priest and the schoolmaster would accompany the villagers.



## LOCAL PRODUCTS

In the Val d'Anniviers, traditional dishes are plentiful: Fondue Anniviarde (spiced marinated meat), game dishes, brisolée (roasted chestnuts), rye bread, delicious air-dried cured meats, and, of course, raclette.



## DÉSALPE

The Hérens cow is also the star of one of the Val d'Anniviers' key events: the Désalpe. In September, the cows return to the villages after spending three months in the alpine pastures. During the Désalpe, owners proudly parade their specially decorated cows.



## GLACIER WINE

Glacier wine is a 100% Anniviers product, rooted in an ancestral tradition. Each year, young wine made from Rèze, a native Valais grape variety, is added to old larch barrels that are never fully emptied. The oldest wine dates back to 1886.



## BUILT HERITAGE

Discover the exceptional built heritage of the Val d'Anniviers, a living testament to our history. Historic castles, century-old hotels, and traditional chalets immerse you in a preserved past. Each building tells a story, reflecting our identity.



A photograph of three men standing on a rocky ridge, playing long wooden alphorns. They are wearing hats and jackets. In the background, there are snow-capped mountains under a clear sky. The text 'CULTURE ET EVENTS' and 'a VIBRANT VALLEY' is overlaid on the left side of the image.

# CULTURE ET EVENTS

## a VIBRANT VALLEY

Hé!

### EVENTS

The Val d'Anniviers takes pride in hosting cultural and sporting events throughout the year.

In collaboration with local societies, the destination offers memorable events for everyone.

#### Don't miss

Summer markets  
Concerts  
Open-air cinemas  
Exhibitions

And much more!





# TOP events

All year round, Val d'Anniviers hosts events of national and international significance.



## FESTIVAL DU TOÛNO

3 - 8 August

A festival in St-Luc, combining Words and Notes, bringing together literature and music in various forms.



## SIERRE-ZINAL

9 August

With 31km of distance, 2,200m of ascent, 1,100m of descent, Sierre-Zinal brings together elite athletes and amateurs.



## PALP FESTIVAL

30 August

The Mountain Session is a 4-hour hike, a meal, and a concert at 3,000 meters at the Cabane des Becs de Bosson.



## VTT WORLD CHAMPIONSHIPS

5 & 6 September

The Val d'Anniviers hosts the UCI Mountain Bike Marathon World Championships event.



## CHRISTMAS MARKET

In December

A Christmas market in the heart of the old village of Grimentz and a Christmas village in St-Luc, with activities for both young and old.



## GIANTXTOUR

13 - 15 March

In Grimentz, a series of freestyle and cross ski and snowboard competitions for students and apprentices.



## RANDO'CLETTE

22 March

A gourmet hike with culinary surprises between Grimentz and Bendolla.



## LE CIRQUE

5 & 6 April

A dancefloor and a real circus show at 2,600 meters on the slopes of St-Luc/Chandolin!





**READY FOR THE ADVENTURE ?**

## CONTACT

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PRESS AND PRODUCT MANAGER

### Information requests

☎ +41 77 404 69 53

✉ [presse@sierre-anniviers.ch](mailto:presse@sierre-anniviers.ch)

### Reservation request

✉ [booking@anniviers.ch](mailto:booking@anniviers.ch)

[valdanniviers.ch](http://valdanniviers.ch)

[valdanniviers](http://valdanniviers.ch)

Val d'Anniviers

**SIERRE-ANNIVIERS MARKETING**

Techno-pôle 1  
3960 Sierre

**ANNIVIERS TOURISME**

Rte des Landoux 2  
3961 Vissoie