

Val   
d'Anniviers



INFORMATION ON THE TOURIST TAX

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# Ha!

**THE TOURIST TAX**

EVERYTHING YOU NEED TO KNOW





# WHAT IS THE PURPOSE OF THE TOURIST TAX?

A tourist tax is collected from visitors who stay overnight within the territory of the Municipality of Anniviers, regardless of the type of accommodation. This tax is payable in accordance with the provisions of the municipal regulation. The revenue produced by the tax is used to benefit those who pay it, helping to finance things such as:



## INFORMATION SERVICES

The Tourist Information offices and the provision of printed and digital media.



## EVENTS AND ACTIVITIES

Creation of events and support of partner organisations.



## TOURISM FACILITIES

Creation and operation of facilities benefiting tourists.

## SPECIFIC EXAMPLES OF PROJECTS FINANCED BY THE TAX:



## PASS ANNIVIERS LIBERTÉ



## 412 KM OF TRAILS



## 9 RANDO-PARCS

## HOW IT WORKS FOR PROFESSIONAL ACCOMMODATION

Hotels and all other forms of organised accommodation collect a tourist tax per overnight stay of CHF 4 per adult and CHF 2 per child (age 6–16).



# HOW IT WORKS FOR OWNERS OF SECOND HOMES

All owners of second homes in Anniviers pay a fixed annual fee instead of the tourist tax per overnight stay. The annual fee covers all overnight stays as well as occasional rentals.

The annual fee is calculated per property and based on the size of the accommodation. It is calculated on the basis of the tourist tax in accordance with the municipal regulation.

**1 annual tax unit = CHF 200**

A number of tax units are due for each property as follows:

- 1–2 rooms --> 2 tax units
- 3 rooms --> 3 tax units
- 4 rooms --> 4 tax units
- 5 rooms --> 5 tax units
- 6 rooms and more --> 6 tax units

## EXEMPTIONS AND SPECIAL CASES

The following in particular are exempt from the tourist tax per overnight stay:

- Persons permanently resident in the municipality.
- Family members staying with a person permanently resident in Anniviers.
- Children under the age of 6.

The following are also exempt from the flat-rate tourist tax:

- Seasonal workers with income taxed at source in Anniviers. Provided that the rental period is for longer than four months.

For more information, please consult the detailed municipal regulation at: [www.anniviers.org](http://www.anniviers.org)





## HOW IT WORKS FOR PARTNERS

The aim of the tourism promotion tax (TPT) is to fund initiatives to promote our valley.

Among other things, it enables the following:



### DIGITAL CAMPAIGNS

Management of social media and digital offerings.



### MEDIA RELATIONS

Hosting of journalists and influencers.



### TV CAMPAIGNS

TV adverts promoting the destination.

Any legal person and also any natural person who has an independent for-profit activity and is resident in Valais for tax purposes is liable to pay the tax, insofar as the activity in which they engage is related to local tourism.

Depending on the nature of their activities, local businesses therefore have to pay a basic tax and an additional amount based on the turnover of their business (see TPT regulations).

