

VALAIS. THE RHÔNE VALLEY.

TREASURES AT EVERY TURN.



**Region Alps**
official partner



ENGRAVED ON MY HEART.

The plains of Valais.

The plains of Valais are united by powerful bonds, including the river Rhône, the hillside vineyards, and the canton's exceptional heritage. They are another world - a land within a land that is full of contrasts and abounds with riches.

We've put together this new brochure to show you what makes it so special. The brochure aims to provide a source of continuing inspiration, to kindle an irresistible desire to come and visit us here.

Of course, it can't replace the information provided by local tourist offices or a more general introduction to Valais and its exceptional mountains. Instead, it focuses on the touristic offering in the canton's Rhône valley area - one that never fails to deliver.

This brochure is available in French, German and English.



Bilingualism.

Valais has the good fortune of being a bilingual canton – both French and German are spoken here. French is the language of lower and central Valais, while German is spoken in upper Valais to the east of Sierre. In your time here, you may well encounter places whose names are different in the two languages.

If you do, you can use this table to find your bearings again.

| French | German |
|-------------|----------|
| Sion | Sitten |
| Sierre | Siders |
| Salquenen | Salgesch |
| La Souste | Susten |
| Loèche | Leuk |
| Tourtemagne | Turtmann |
| Rarogne | Raron |
| Viège | Visp |
| Brigue | Brig |

The place names used in this brochure correspond to the language spoken in the locality concerned.



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Summer.

With its vast open spaces, mountainous landscapes and unspoilt nature, Valais is a dream playground and a magical setting for outdoor activities. At the heart of its main valley, the Rhône cuts through the canton for more than 140km, offering the opportunity for relaxing walks along its banks as you savour the fresh air and panoramic views.

valais.ch

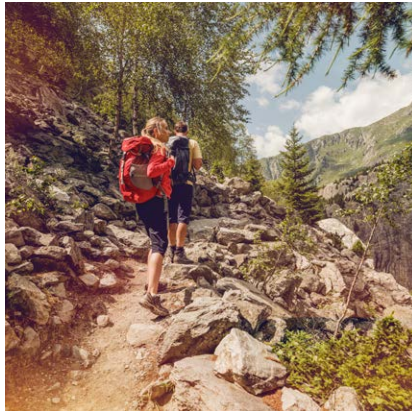
Excursions.

Whether it's swimming pools, theme parks, wildlife parks, adventure parks, via ferrata, dams, or panoramic railway and gondola excursions, there's no shortage of activities on offer in the Rhône valley. Getting to the summits couldn't be easier either, with access by road or via an extensive public transport network.



Hiking.

The valley is often used as a starting point by hikers looking to escape into the mountains and see Valais from a fresh perspective. On the 8,000km of marked trails, you'll cross suspension bridges, travel along bisse irrigation channels, walk along historic roads, sleep in mountain huts, trek beside glaciers and enjoy much more besides - incredible experiences are part and parcel of hiking in Valais.



Cycling and mountain biking.

Cyclists can enjoy 2,000km of routes on marked trails that pass along the Rhône, among vineyards and up to the canton's dams and mountain passes via side valleys and slopes. MTB and e-bike fans will find what they're looking for too, with no fewer

than 1,500km of official trails in the heart of nature. From valley to summit, a choice of single trails, flow trails, bike parks, pump tracks and skills parks have been created that are sure to delight.

anzère



REGION  DENTS DU MIDI
Portes du Soleil



THE SWISS ACCENT OF THE PORTES DU SOLEIL

CHAMPÉRY LES CROSETS MORGINS CHAMPOUSSIN TROISTORRENTS VAL-D'ILLIEZ



Discover the resort of Anzère:
365° Nature and as many memories to create!

20 minutes from Sion

www.anzere.ch



regiondentsdumidi.ch



Winter.

If you like winter, you'll love Valais - it's a snowy wonderland between heaven and earth. The canton's impressive peaks provide a spectacular backdrop for winter sports activities. The possibilities are endless and you can always count on the snow.

valais.ch

Skiing.

Valais offers snowsports fans an impressive 2,000km of ski pistes to tackle. With the highest ski areas in Switzerland, snow is guaranteed here. In Valais, you can enjoy alpine skiing and cross-country skiing as well as tackling the ski touring itineraries or the powdery snow of the freeride routes.



Winter hiking.

There are a host of well-maintained trails on offer here, whether you're looking for a relaxing stroll or an energetic hike against a spectacular backdrop. Under the winter sun, you'll pass through snowy forests and stop off for a break on superb open-air terraces with breathtaking views.



Snowshoeing.

From demanding excursions to gentle strolls, anything is possible here. Magnificent trails guide you through forests and vast, snowy landscapes overlooked by 4,000-metre peaks. Once you've enjoyed your first hike, you'll want to keep returning again and again.



Ski touring and other activities.

Valais is a unique alpine playground for ski mountaineering, with climbs through unspoilt landscapes followed by dizzying descents through powdery snow that will delight anyone seeking a thrilling change of pace. The high valleys and frozen lakes provide the perfect setting for cross-country skiing, while the sledge runs, ice rinks and dog sledding are there for families in the cold season.





Your stay in Evolène Région

www.evolene-region.ch

A TASTE
OF DISCOVERY



A TASTE
FOR TRADITION



A TASTE
OF LOCAL
PRODUCTS

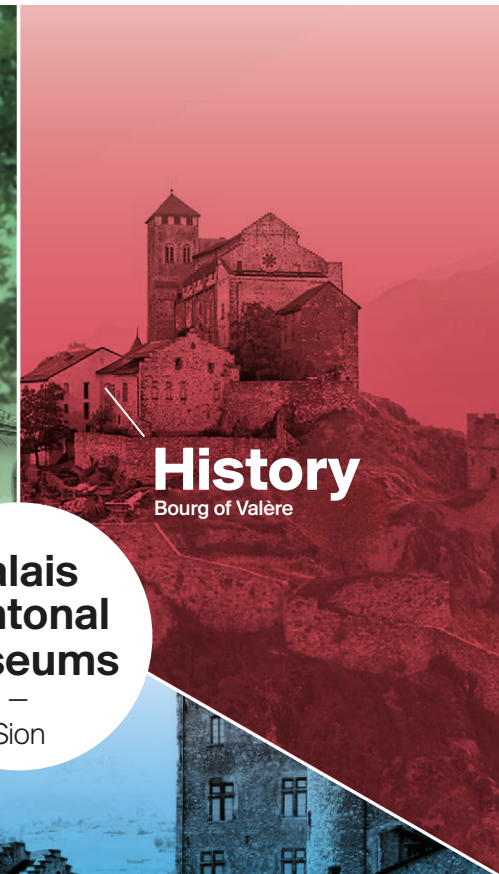


A TASTE
OF HERITAGE



Nature

Rue des Châteaux



History

Bourg of Valère

Valais Cantonal Museums

—
Sion



Art

Place de la Majorie

musees-valais.ch

October – May: 11:00 – 17:00
June – September: 11:00 – 18:00





TERROIR

Regional produce.

Valais benefits from an exceptional amount of sunshine, making it a great place to grow all sorts of produce. Whether it's rare spices, wines with subtle aromas, or fruit that's packed with flavour, Valais is a true garden of delicacies that will charm any palate. Embarking on a discovery of the canton's produce means experiencing the ultimate alliance of authenticity and quality. From Valais rye bread AOP made with a strict respect for tradition to saffron harvested like precious gold, Valais gastronomy extracts the very best from what nature has to offer.

valais.ch



Wine.

With more than 5,000 hectares of vineyards, Valais is home to Switzerland's largest winegrowing region. Just under 60 varieties of grape are cultivated at an altitude ranging between 450 and 1,100 metres. The region's Mediterranean climate and calcareous soil produce world-class wines that never fail to tell an amazing story that's charged with emotion. Every tasting becomes a unique sensory experience defined by the friendliness and hospitality Valais cherishes so dearly.

Local delicacies.

The Valais platter is the canton's iconic dish and is great fun to share. Always a star at aperitifs, it combines a range of produce from the canton, including Valais cured meat IGP, Valais cured ham IGP, Valais cured bacon IGP, Valais rye bread AOP, and Valais salami. Raclette is eaten all year round, while seasonal products such as saffron, apricots and asparagus

offer up deliciously intense taste experiences at different points in the year. In addition to the spices, fruit and vegetables that thrive in the sunshine, Valais has a number of other products that encapsulate all the subtleties of the terroir, including liqueurs, cereals, dried fruit, herbal tea and even locally raised perch.



SION
SWISS CAPITAL OF THE ALPS

GUIDED TOUR SION WINE TOUR

From 2 persons Guided tour of the old town including the tasting of 5 Sion wines and a selection of cold cuts and the discovery of 3 historical sites of the old town (Place de la Planta, Sorcerers' Tower, Roman baths)
Monday to Saturday at 10.00, 15.15 or 17.00
Duration 2h Fr. 59.- per person

siontourisme.ch



© photo-genic.ch



château de villa

SIERRE

750 wines & spirits of Valais

Take a look at our online shop
www.chateaudevilla.ch

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Breathtaking terrace



Tasting of Raclette AOP

The best of Valais!



www.chateaudevilla.ch

+41 (0) 27.455.18.96

info@chateaudevilla.ch

Rue Sainte-Catherine 4

3960 Sierre

- Restaurant
- Oenoteque
- Sensorama
- Seminars
- Raclette at home
- Wine tasting
- Local products
- Take away

Bien plus
qu'un château



Living and working here.

Valais is a dynamic canton and the perfect place to settle down in: nature is present everywhere you look and the major urban centres are easily accessible via an extensive public transport network. There are also exciting career opportunities at family-run SMEs, major international groups, and start-ups with innovative projects, ensuring everyone can find a welcoming space that meets their needs!

valais.ch

Quality of life.

Valais stands out from other cantons through its competitive cost of living in areas such as real estate, health insurance premiums, tax and childcare. In addition, it offers many residents the chance to live close to nature while working in the valley's cities.

Education.

Considerable emphasis is placed on the quality of education provided to students in a range of different fields. This bilingual canton offers cutting-edge infrastructure and attractive educational opportunities, notably thanks to its competitive universities and the presence of a dedicated EPFL campus and various research institutes

Technology.

Valais is a true hub of innovation and technology, and attracts international groups renowned for their excellent products in the fields of biotechnology, pharmaceuticals and chemistry, as well as microtechnology, precision mechanics, robotics and aluminium processing. The Valais Innovation Park also offers a fertile ecosystem for developing ideas and encouraging the growth of start-ups.



Wellness/ thermal baths.

The warm water that bubbles up from the depths of the canton's mountains is perfect for relaxing and unwinding. The thermal baths harness the benefits of nature to create a true oasis of well-being that promotes relaxation and recovery. There's nothing better for body and soul than a soak in an outdoor thermal bath, where you can enjoy a superb view of the Valais mountains.

Families.

Valais is both a unique natural playground and a great place for families to get away from it all. It benefits from a wide range of offers and infrastructure suitable for kids and grown-ups alike, whether they're keen hikers, nature fans, or looking for adventure in the leisure and wildlife parks.



Culture.

Valais is proud of its heritage and has plenty of stories to tell. The traces of its glorious past can be seen in its historic ruins, castles and museums. There are many ways to experience the canton's heritage: you can walk the trails that follow the ancient bisse irrigation canals or travel along the historic roads, pilgrimage routes and cultural itineraries that run across the canton, such as the Via Francigena or Via Stockalper.

Events.

Cow fighting festivals, sporting competitions and wine tastings: the plains of Valley offer a host of outstanding events throughout the year. Whether it's as a spectator or a participant, sports fans, culture aficionados, music lovers and visitors from far and wide will find what they're looking for here - along with an unparalleled atmosphere and a breathtaking natural backdrop.

SION
SWISS CAPITAL OF THE ALPS

LEISURE BISSES



© Lumière.ch

Enjoy beautiful walks along the water,
through vineyards, past terraced walls,
in forests, orchards or pastures...

siontourisme.ch



Free travel & experiences
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adventure: get
your Adventure
Card now!**

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Free travel on
train and bus,
50% on "Experiences".
**from CHF 64.00
for 2 days**



Terroir wines designed to share.

#tavolataVS

Switzerland. Naturally.

Enjoy with moderation



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GILLIARD
1885



TAKE A TOUR OF OUR WINE CELLAR

AND TASTE OUR WINES AFTERWARDS

CHILDREN CAN
TASTE SYRUPS



VOUCHER*
CHF 15.00

*Valid in our shop
from purchases of
CHF 100.00 on
wines or
activities

PRACTICAL INFORMATION

-  Find out more about our wine-tasting and make your reservation at www.gilliard.ch
-  Wine-tasting at Sion Vinotèque
 - Monday to Friday 9 am - noon
 - 1.30 pm - 6 pm
 - Saturday 9 am - 4 pm
-  Open Monday to Saturday and on Sundays for 10 people and above
-  CHF 15.- per pers. (free of charge until 16 years old) A variety of tasting packages to choose from

OCTANE
 SWISS WINE | OF COURSE
VALAIS


swisswinevalais.ch

MAISON GILLIARD Rue de Loèche 70 | 1950 Sion
027 329 89 29 | www.gilliard.ch | maison@gilliard.ch



Offers.



Information & reservations at the tourist office and/or the relevant partner.

LE BOUVERET / SAINT-GINGOLPH

25% off

Swiss Vapeur Parc

Ride scale models of trains through this charming leafy park, with its replicas of buildings and features in typical Swiss style.

SAINT-MAURICE

From CHF **237.-**

Tour des Dents-du-Midi

This hike, open to all over 2, 3 or 4 days between June and October, leads through a spectacular landscape of lakes, glaciers and waterfalls.

MARTIGNY

CHF 15.-

Follow the guide

This tour offers you the discovery of the town of Martigny, its attractions including its famous archaeological sites, its castle (Bâtiaz) and even the Morand distillery. You won't be disappointed.

SAILLON

One entry fee, one entry free

Musée de la Fausse Monnaie

Nested in the heart of the medieval town, the Museum of Counterfeit Money offers a historical approach that compares the ancient and current techniques of making reliable currencies alongside the know-how of the best counterfeiters.

SION

CHF 49.- instead of CHF 59.-

Guided tour offering:

- Tasting: 5 Sion wines and a Valais selection of cold cuts
- Discovery: 3 historical sites of the old town (Place de la Planta, Sorcerers' Tower, Roman baths)

SIERRE

CHF 99.-

CHF 149.- e-bike included

Gourmet excursion

For your next trip to Sierre, take the Tourism Office's advice and embark on a gourmet excursion – on foot or on bike. A harmonious blend of the region and its heritage, discover unfamiliar local places, taste five regional wines and savour a regional meal.

LEUK

CHF 49.-

Savurando / Enjoyable hike

This enjoyable puzzle hike takes you on a playful, informative and culinary tour through a scenically very impressive part of the nature park. You walk along natur- oriented cultivated vine terraces with a grandiose panorama of the Pfywald conservation area and the free-flowing Rhone.

VISP

CHF 3.-

Audio guide

Explore the Old Town of Visp with an audio guide.

BRIG

-50%

Stockalper Palace

Join a guided visit of the Stockalper Palace at half price.

Les Evouettes
Le Bouveret | Port-Valais



Le Bouveret
Les Evouettes | Port-Valais

Welcome to Port-Valais

www.bouveret.ch    Bouveret Tourisme

REGIONS



Le Bouveret/ Saint-Gingolph.

Lower Valais

Located on the shores of Lake Geneva, at the foot of Le Grammont and by the Swiss-French border, the resorts of Le Bouveret and Saint-Gingolph are ideal for all kinds of sports and leisure activities.

Bouveret-Les Evouettes
Tourist Office
Place de la Gare 1
Bâtiment administratif
1897 Le Bouveret

+41 (0)24 481 51 21
info@bouveret.ch
www.bouveret.ch

Bureau d'information
de Saint-Gingolph
1898 Saint-Gingolph

+41 (0)24 481 84 31
saintgingolph@ot-peva.com
www.st-gingolph.ch

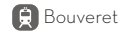
Le Bouveret/ Saint-Gingolph



1 / Aquaparc

Water park for all the family. Open all year. More than 1 km of giant slides. Swimming pool with waves.

Rte de la Plage 122
Le Bouveret
+41 (0)24 482 00 00
www.aquaparc.ch



2 / Swiss Vapeur Parc

Miniature railway (scale 1/4) offering passenger rides. Replicas of historic Swiss buildings.

Rue du Port 10
Le Bouveret
+41 (0)24 481 44 10
www.swissvapeur.ch



3 / Museum of traditions and boats of Lake Geneva

16th-century castle. Story of navigation on Lake Geneva.

Place du Château
Saint-Gingolph (Switzerland)
+41 (0)79 353 64 58
www.museedestraditions.com



4 / Léman Forest

Rope park through treetops. Outdoor laser game. "Kids' forest". Adventures in nature.

Chemin du Crêt
Saint-Gingolph (France)
+33 (0)4 50 76 74 74
www.leman-forest.com

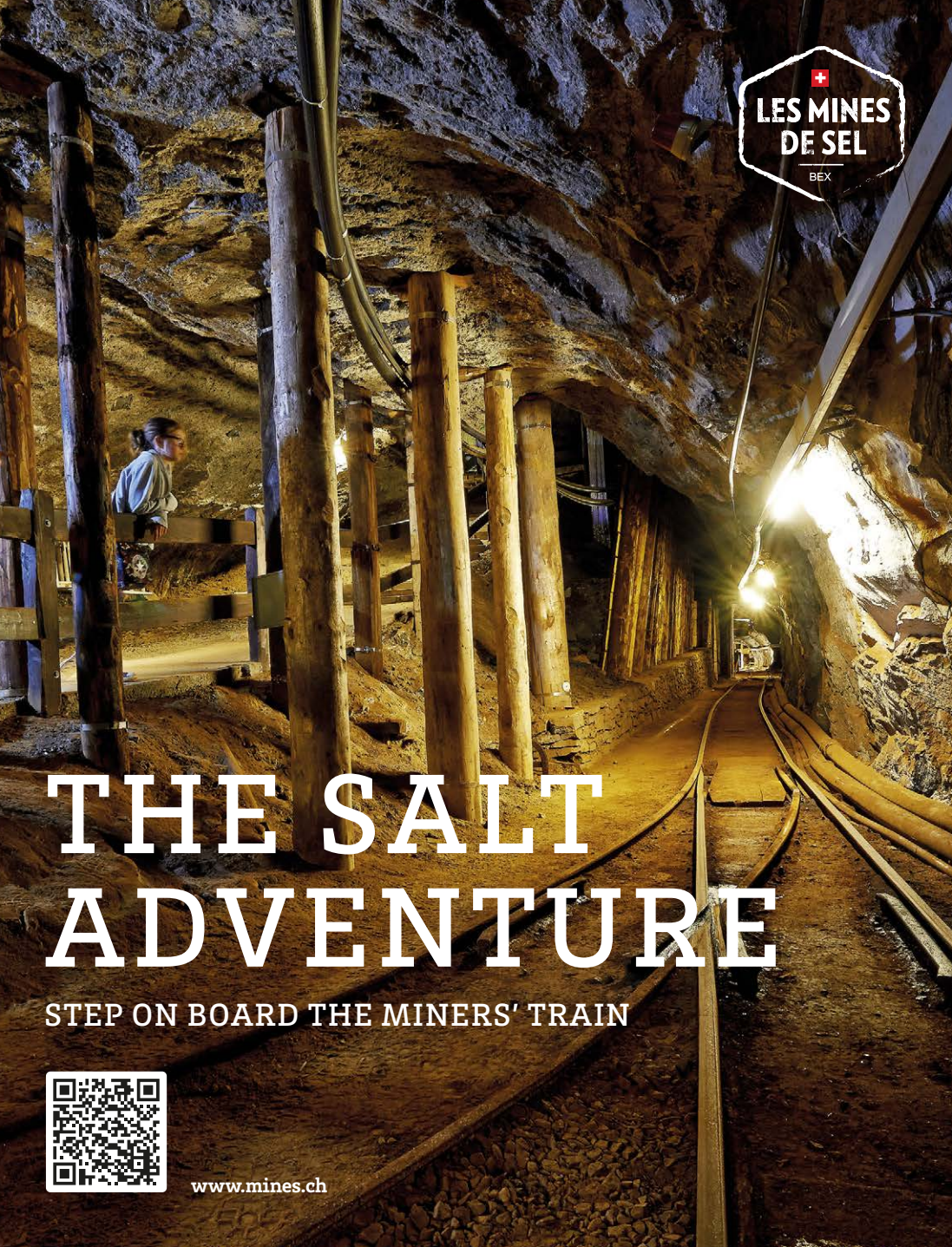


5 / The Mosimann Collection

Tribute to the chef Anton Mosimann: the man, his innovations and his love of art and gastronomy. César Ritz Colleges.

César Ritz Colleges
Route Cantonale 51a
Le Bouveret
+41 (0)24 482 82 82
www.mosimanncollection.ch





LES MINES DE SEL
BEX

THE SALT ADVENTURE

STEP ON BOARD THE MINERS' TRAIN



www.mines.ch

REGIONS



Monthey.

Lower Valais

Half-way between Lake Geneva and the Valais Alps, Monthey is a lively town whose liveliness owes a great deal to its cultural, sporting and festive activities.

Monthey Tourisme
Place Centrale 3
1870 Monthey

+41 (0)24 475 79 63
tourisme@monthey.ch
www.montheytourisme.ch



1 / Théâtre du Crochetan

Cultural powerhouse staging more than 50 shows a year, from classical offerings to daring creations. Don't miss the gallery inside and lovely park outside.

Rue du Théâtre 6, Monthey
+41 (0)24 475 79 09
www.crochetan.ch

Monthey



2 / Pont Rouge

One of the Valais' biggest venues for today's edgiest music. International names and local talent perform here.

Av. de la Plantaud 122, Monthey
www.pontrouge.ch

Monthey



5 / Vièze gorge

The gorge of the Vièze river showcases both local nature and local history. Surprisingly close to the town centre and ideal for an educational hike, including a breathtaking 90-metre-high footbridge.

Monthey, Vieux-Pont



6 / Erratic boulders

Educational trail between Monthey and Collombey and skirting huge blocks of rock deposited by the Rhone glacier as it receded 15 000 years ago.

Monthey-Ville



7 / Outdoor swimming pool

A place to relax for watersports fans. Olympic pool, pool for non-swimmers, paddling pool, toboggans, river, diving boards, beach volleyball. Water heated to 25 degrees.

Monthey
+41 (0)24 471 25 43
www.piscinemonthey.ch

Monthey, Europe/Plantaud



3 / Verney sporting complex

Multifunctional site. Skating rink, tennis, skatepark, beach volleyball, athletics track, football and basketball.

Rte du Verney, Monthey

Monthey



4 / Weekly market

Every Wednesday morning since the Middle Ages and going strong. Local produce and friendly atmosphere.

Centre-Ville, Monthey

Monthey-Ville



8 / La Gare, arts and jeunesse

Cultural hub for the children. Shows of all kinds for all generations.

Av. de la Gare 60
Monthey
www.la-gare.ch

Monthey



9 / Cultural walks

You do the walking, your smartphone does the talking. Five strolls around Monthey.

Monthey-Ville



10 / Urban orienteering

A sporting challenge. Have fun exploring Monthey whilst improving your sense of direction.

Monthey



Monthey

▲ Le Bouveret | Saint-Gingolph

◀ Saint-Maurice

Use your smartphone to discover Saint-Maurice



1. Download the GuidiGo app
2. Search for « Saint-Maurice »
3. Select « informative and fun walking tour »
4. Visit the town, following the guide
5. Collect points by solving the puzzles
6. Win prizes !

www.saint-maurice.ch/guidigo

GuidiGO



REGIONS



Saint-Maurice.

Lower Valais

Situated at the foot of dramatic cliffs, between the shores of Lake Geneva and the Alpine summits, Saint-Maurice is a town full of charm, art and history.

Saint-Maurice
Tourist Office
Place de la Gare 2
1890 Saint-Maurice

info@saint-maurice.ch
+41 (0)24 485 40 40
www.saint-maurice.ch



1 / Abbey of Saint-Maurice

Abbey founded in 515 AD. 1,500 years of uninterrupted monastic life. Archaeological site. Priceless treasury. Fun tour with audioguide.

Av. d'Againe 19
Saint-Maurice
+41 (0)24 485 15 34
www.abbaye-stmaurice.ch

 St-Maurice



2 / Grotte aux fées

The first tourist cave opened to the public in Switzerland in 1864. "Fairies" cave" with 0.5 km theme trail. Thousands of years of history. Small underground lake and impressive waterfall.

Rte du Chablais 1
Saint-Maurice
+41 (0)24 485 10 45
www.grotteauxfees.ch

 St-Maurice



3 / Château de Saint-Maurice

Original exhibitions with visual storytelling. Castle with a rich history, built to guard the entrance to the Rhône valley.

Rte du Chablais 1
Saint-Maurice
+41 (0)24 485 24 58
www.chateau-stmaurice.ch

 St-Maurice



4 / Historical forts

The hidden face of military fortifications once classified "top secret". Cindey and Scex in Saint-Maurice, but also Dailly in Morcles to relive the history of the military fortifications

www.forteresse-historique.ch
www.cipad.ch

 St-Maurice



5 / Bains de Lavey

Thermal spa: 3 pools with power jets, waterfalls, flowing currents and water beds. Oriental area with 2 hammams. Nordic pavilion.

Rte des Bains 48
Lavey-les-Bains
+41 (0)24 486 15 55
www.bains-lavey.ch

 Lavey les Bains, Et. Thermal



6 / An entertaining anecdotal stroll in Saint-Maurice

Original and entertaining tour of Saint-Maurice using a smartphone. Recorded anecdotes, and challenges for you to meet, with the Guidigo app.

www.saint-maurice.ch/guidigo

 St-Maurice



7 / Veni Vidi Bibi

A guided walking tour of the town as well as a visit to the Abbey Treasury and an opportunity to taste the Abbey's wines and/or the beers. In an authentic room of the monastery.

www.saint-maurice.ch/venividibibi

 St-Maurice



8 / The Martolet Theater

The largest performing arts venue in Valais. High quality performances including music, theatre, singing, dance and variety shows. Throughout the year.

Rue Charles-Emmanuel
de Rivaz
1890 Saint-Maurice
www.martolet.ch

 St-Maurice



9 / Art Galleries

Espace ContreContre, Galerie OBLIQUE et Fondation Ateliers d'Artiste. Contemporary and modern temporary exhibitions. A different programme every year.

www.contrecontre.com
www.galerieoblique.ch
www.ateliersdartiste.org

 St-Maurice



10 / The village of Mex

Mex is a small, picturesque and unusual village at an altitude of 1,118 m. Starting point for many hikes, including the Tour des Dents-du-Midi. At the foot of the Cime de l'Est.

www.mex-vs.ch

 Mex VS

Saint-Maurice



Jeu de piste gourmand



- > Solve the riddles
- >> Find the shops
- >>> Fill your picnic basket
- >>>> Eat your booty at the end of the trail

www.martigny.com



REGIONS



Martigny.

Lower Valais

Martigny has been left with a rich historical past (Roman remains, Bâtiaz Castle) two museums unique in Switzerland and an impressive collection of sculptures complete the cultural elements of this artistic town.

Martigny Tourist Office
Av. de la Gare 6
1920 Martigny

info@martigny.com
+41 (0)27 720 49 49
www.martigny.com



1 / Fondation Pierre Gianadda

Major art museum with prestigious exhibitions. A park with more than 50 sculptures. Automobile museum and Gallo-Roman museum. Concert season. A leading arts venue since 1978.

Rue du Forum 18, Martigny
+41 (0)27 722 39 78
www.gianadda.ch

 Martigny-Bourg



2 / Barryland

St-Bernard dogs. Permanent exhibition on the history of the Great St-Bernard Pass and hospice. Souvenir shop. Restaurant with attractive terrace.

Rue du Levant, Martigny
+41 (0) 27 720 53 53
www.barryland.ch

 Martigny-Bourg



3 / Roman Martigny

The most striking structure from the Roman period in this region, the Amphitheatre is freely accessible. Today, it is still an entertainment venue (shows, open-air cinema, opera and even cow fighting).

+41 (0) 27 720 49 49
www.martigny.com

 Martigny-Bourg



4 / Bâtiaz Castle

Tavern and medieval events. There's an exceptional view over the Rhone valley from the top of the dungeon. Open from May to October. Guided visits.

+41 (0) 27 721 22 70
www.batiaz.ch

 Martigny, Bassin du Manoir



5 / Town manor

18th-century manor house. Contemporary art space. Mix of visual arts, literature, music and philosophy. In the attic, the Sound museum explores the history of sound through various objects and instruments.

Rue du Manoir 3, Martigny
+41 (0)27 721 22 30
www.manoir-martigny.ch


 Martigny, Bassin du Manoir



6 / Fondation Louis Moret

Original arts venue opening out onto a lush garden. Exhibitions by contemporary artists. Season of classical music concerts.

Ch. des Barrières 31, Martigny
+41 (0)27 722 23 47
www.fondationlouismoret.ch

 Martigny, Bassin du Manoir



7 / Distillerie Morand

Syrups and well-known eau-de-vie such as Williamine® and apricot liqueur. Ideas for gifts. Guided visits.

Rue de Plaisance 2, Martigny
+41 (0) 27 722 20 36
www.morand.ch

 Martigny, Hôpital



8 / Earth Sciences Museum

Collection of minerals. Temporary exhibitions. Lecture series. Replica of a mine in the basement.

Av. de la Gare 6, Martigny
+41 (0)27 723 12 12
www.sciencesdelaterre.ch


 Martigny



9 / Semblanet Mill

One of the few 18th-century watermills still in operation. Exhibition venue for local artists. Sampling and bread manufacture from the mill (by reservation on Fridays), local wines and typical dishes.


+41 (0)27 722 51 98
www.moulinsemblanet.ch

 Martigny-Bourg, Pl. St Michel



10 / Plan-Cerisier

Typical small winemaking village of stone-roofed houses surrounded by vineyards. Café with shaded terrace. Magnificent views of the Rhône valley. Plus small vineyard museum.

 Martigny-Croix, Croisée





VALAIS WALLIS

Active in more than 160 countries in favour of the right to good, clean and fair food for all, the Slow Food movement networks local artisans and invites the public to understand their approach in order to promote responsible consumption.

Discovering the Valais through the prism of its local artisans

Tours centered around regional products and wine with a notion of sustainability? - This is what the "Slow Food Travel" project offers through didactic and friendly experiences with local craftsmen.

Along the Rhone Valley, its dedicated offer allows you to become familiar with emblematic indigenous grape varieties through targeted and richly narrated tastings.

Discover exclusive activities: www.slowfood-travel.ch



GRAVÉ DANS MON CŒUR.

REGIONS



Fully.

Lower Valais

Well-known for its Petite Arvine and its Chestnut Festival, Fully is first and foremost a destination of stunning nature. Located at the foot of the Chavalard, its glorious landscapes include a wide vineyard domain and the "Follatères" nature reserve.

Fully Tourisme
Rue de l'Eglise 54
1926 Fully


+41 (0)27 746 20 80
ot@fully.ch
www.fullytourisme.ch



1 / The Chestnut Grove

An educational trail meandering through this picturesque forest. Every October, Chestnuts are in the spotlight of the traditional Chestnut Festival.

+41 (0)27 746 20 80
www.fetedelachataigne.ch

 Fully, Creppier



2 / Les Follatères

The "Follatères" nature reserve offers a breath-taking view on the Rhône bend. Every year, as soon as snow starts melting, you might be able to enjoy a spectacular display of blooming spring meadow saffron (bulbocodes).

+41 (0)27 746 20 80
www.fullytourisme.ch


 Branson, Pont du Rhône



3 / Combe d'Enfer (Valley of Hell)

Unique vineyard and milestone of the "Grand Tour of Switzerland". Stroll through this steep domain on the vineyard and gatehouse trail.

+41 (0)27 746 20 80
www.fullytourisme.ch

 Fully, Pont de la Louye



4 / Belle Usine

Former hydroelectric power plant repurposed as a renowned cultural centre with its concerts and exhibits taking place all year round.

+41 (0)27 746 20 80
www.fullytourisme.ch

 Fully, Creppier

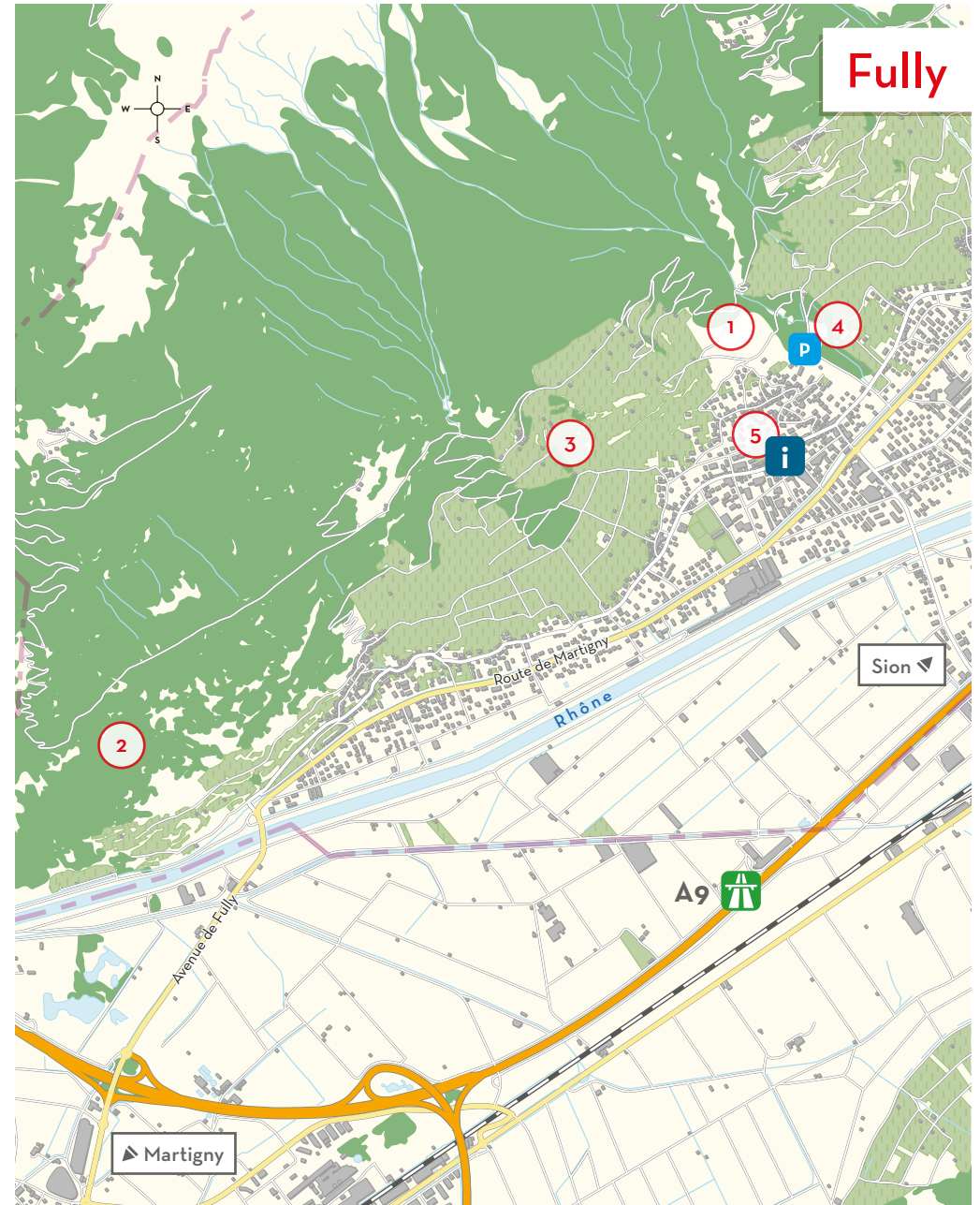


5 / GeoTour

Discover our town's touristic and historical gems through a 20 geocaches adventure on Fully's hillside.

+41 (0)27 746 20 80
www.fullytourisme.ch

 Fully, Mazembroz





Saillon.

Central Valais

Halfway between Martigny and Sion, Saillon is known as the capital of asparagus – and above all as one of the most beautiful villages in French-speaking Switzerland.

Tourismusbüro Saillon
Route du Centre Thermal 14
1913 Saillon

tourisme@commune-saillon.ch
+41 (0)27 744 18 95
www.saillon.ch

Bains de Saillon – Route du Centre Thermal 16 – 1913 Saillon
T +41 (0)27 602 11 11 – info@bainsdesaillon.ch
bainsdesaillon.ch

REGION
Saillon

 guided tours



1 / Bains de Saillon

Thermal spa complex with 4 pools including a semi-Olympic pool. Thermal river. Sauna/hammam area. Carpe Diem Spa. Slides, giant water slide and paddling pool (in summer).

+41 (0)27 602 11 11
www.bainsdesaillon.ch

 Saillon, Les Bains



2 / Medieval village

One of the best-preserved medieval villages in Switzerland. Twisting, steep cobbled streets. Vaulted passageways and flights of steps.

 Saillon, Collombeyres



3 / Stained-glass window trail

Path leading from the Rhône valley up to the Farinet vine. Less than an hour's walk. Through the vineyards.

 Saillon, Collombeyres



4 / Marble quarries

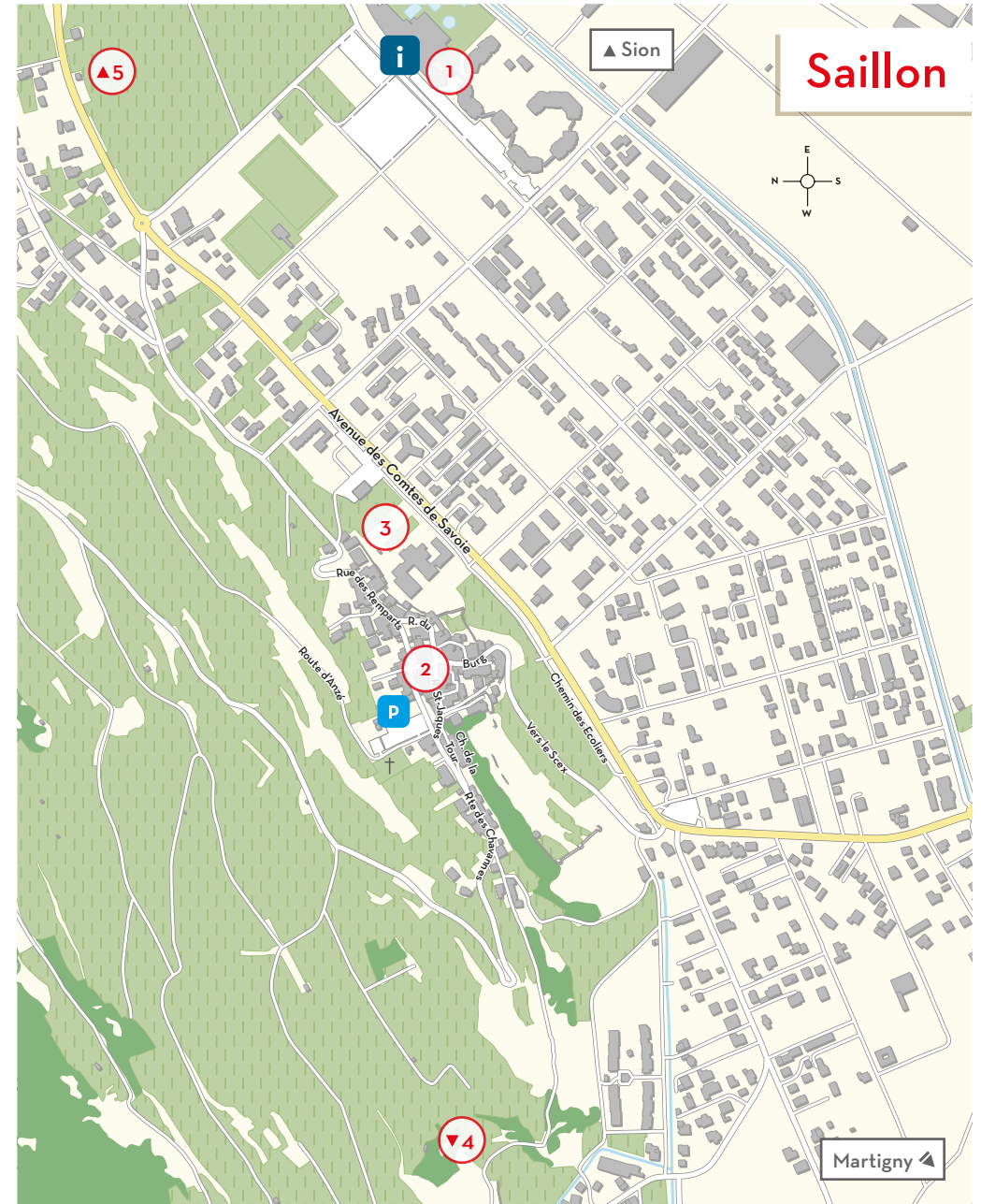
White, turquin and cipolin marble. Accessible only on foot. Opened in 1832.



5 / Via Farinetta

Via ferrata. In the wild gorges of the river La Salentze.

 Saillon, St-Laurent



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REGIONS



Chamoson.

Central Valais

In its rocky setting, Chamoson stands out thanks to the striking mineral character of its landscape and the attractive vineyards.

It is a place where friendliness is truly part of the way of life.

Chamoson Tourist Office
Rue de l'Eglise 40
1955 Saint-Pierre-de-Clages

info@promochamoson.ch
+41 (0)27 306 50 06
www.chamoson.ch



1 / The church of Saint-Pierre-de-Clages

Built in the 12th century, the church represents one of the finest examples of Romanesque architecture that still exists in Valais. The octagonal bell tower is unique in Switzerland and is of Cluniac origin.

Saint-Pierre-de-Clages
+41 (0)27 306 50 06
www.village-du-livre.ch



2 / From the Vine to the Peak trail Sentier du Cep à la Cime

Leading through vineyards, forests and waterways, this educational trail takes you on a tour of discovery through the many facets of the Chamoson landscape, and it tells the tale of the people who shaped it.

From Chamoson - Saint-Pierre-de-Clages station
+41 (0)27 306 50 06
www.chamoson.ch



3 / Book village

Saint-Pierre-de-Clages is home to Switzerland's only "book village". Seven bookshops are open all year round. The Book Festival, which is not to be missed, takes place on the last weekend of August.

Saint-Pierre-de-Clages
+41 (0)27 306 61 13
www.village-du-livre.ch



4 / Chamoson and Ardon marshes

A natural island in the middle of the Rhone Plain, the Chamoson and Ardon marshes have benefited from major renewal work. The flora and fauna have reclaimed their place there.

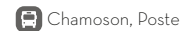
Chemin des Becquelars
Saint-Pierre-de-Clages
+41 (0)27 306 50 06
www.chamoson.ch



5 / Espace Johannis

A modestly-sized events venue offering concerts, theatre, café-theatre and dance in a warm and festive atmosphere.

Rue Plane Ville 24
Chamoson
+41 (0)27 306 50 06



SION
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MARKET OLD TOWN



© Guenzani Photographic

REGIONS



Sion.

Central Valais

The centrally located capital of Valais embodies the urban heart of the canton with its lively spirit, its castles and monuments, and its historical modern centre.

Sion Tourist Office
Espace des Remparts 19
1950 Sion

info@siontourisme.ch
+41 (0)27 327 77 27
www.siontourisme.ch

All year round, every Friday
from 8.00 to 14.00

siontourisme.ch





1 / Castles Valère and Tourbillon

Landmark castles: Tourbillon (14th century, open in summer); and Valère (11th-13th century, open all year), home of the Valais History Museum.

+41 (0)27 606 47 15
www.musees-valais.ch

 Sion, Nord



2 / Pedestrian city centre

Renovated, cobbled heart of the Old Town. 700 shops, restaurants with terraces. Meeting zone with priority for pedestrians.

 Sion



5 / P'tit séduinois

Small tourist train. Rides through the Old Town and the surroundings (Domaine des Îles and the Montorge nature reserve). June to September.



6 / Weekly market

Every Friday, from 8 am - 2 pm. One of the largest in French-speaking Switzerland. A link between local wines, gastronomy and the Old Town.

www.mvvsion.ch

 Sion



7 / Realfly - indoor skydiving

Switzerland's first and only closed-circuit skydiving simulator. Flights at 200 km/h. Supervised by an instructor. Accessible to all.

+41 (0)27 322 92 92
www.realfly.ch

 Sion, Voirie



3 / Valais cantonal museums

Three complementary museums: the Valais Art Museum, Valais History Museum and Valais Nature Museum. Located in the Old Town.

+41 (0)27 606 46 70
www.musees-valais.ch

 Sion, Nord



4 / "Bisses" waterways

Six footpaths along "bisses", the historical irrigation channels of Valais. Spectacular views over the terraced vineyards and Rhône valley along the "bisses". Restaurants.



8 / Alaïa Bay

The first wave pool in continental Europe, accessible to beginners and advanced surfers. A place open to everyone with a restaurant with a panoramic view on the pool and the alpine scenery. Open from February to December.

www.alaiabay.ch

 Sion, Tennis des Îles



9 / Domaine des Îles

Recreation area prized by locals and visitors. Lakes and green spaces. Restaurant and picnic area. Mini-golf. Climbing wall. Adventure park.

www.bourgeoisie-de-sion.ch

 Sion, Les Îles Est



10 / Discovery Walk

Itinerary linking the highlights of Switzerland's oldest town. 14 stops. 2.3 km. 1 hr 30 min of walking.

 Sion



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Sierre.

Central Valais

Situated on the canton's linguistic border, Siere aptly deserves its nickname "Cité du Soleil" – or "City of the Sun" – due to its impressive sunshine record. Nestling between Val d'Anniviers, Crans-Montana and Leukerbad, the Siere region is an exceptionally sunny landscape shaped by a generous number of vineyards. In our region, wine is a way of life!

Tourist Office of
Siere, Salgesch
& the surrounding area
Avenue Général-Guisan 6
3960 Siere

info@sierretourisme.ch
+41 (0)27 455 85 35
www.sierretourisme.ch

INFORMATION AND RESERVATION

WWW.SIERRETOURISME.CH/OFFERS

sierre 
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1 / Château de Villa

Ultimate paradise for lovers of Valais specialties. Nowadays, this 16th century patrician residence is home to a restaurant dedicated to Valais specialties and a wine emporium boasting nearly 650 of the canton's finest crus.

Rue Ste-Catherine 4, Sierre
+41 (0)27 455 18 96
www.chateaudevilla.ch

 Sierre, Villa



2 / Wine Museum & Vineyard Trail

This 6km educational trail links the two wine museum exhibitions in Sierre and Salgesch. The trail is marked with 80 informative signs among the vines, inviting you to discover local wine-making villages and viticultural techniques.

a) Rue Ste-Catherine, Sierre
+41 (0)27 456 35 25
b) Museumplatz, Salgesch
+41 (0)27 456 45 25
www.museedevin-valais.ch

 Sierre/Siders or Salgesch



3 / Château de Venthône

A medieval tower at the heart of a typical village, Château de Venthône is home to a gallery exhibiting renowned artists.

Rue du Château, Venthône
+41 (0)27 455 76 33
www.galerie-venthone.ch

 Venthône, Village



4 / Underground lake

Formed at the same time as the Alps themselves, the Saint-Léonard underground lake lies 30 to 70 metres deep beneath the vineyards above and extends to an incredible 300m in length.

Rue du Lac 21, Saint-Léonard
+41 (0) 27 203 22 66
www.lac-souterrain.com

 St-Léonard



5 / Pfyn-Finges Nature Park

One of the most important sites of biodiversity in Switzerland, the park's landscape is shaped by an untouched part of the Rhône, marshes, steppes, an alluvial forest, a virgin forest and meadows where a great variety of flowers come into bloom.

Natur- und Landschaftszentrum
Kirchstrasse 6, Salgesch
+41 (0)27 452 60 60
www.pfyn-finges.ch

 Sierre/Siders, Salgesch ou Leuk



6 / Salle Recto-Verso

Multi-functional venue. Cultural seasons blending music, theatre and comedy. Sporting events, seminars and conferences.

Rue Centrale 182, Grône
+41 (0)27 458 10 24
www.salle-recto-verso.ch

 Grône, Écoles



7 / Château Mercier

Built in 1908, Château Mercier is a unique attraction that melds architecture, culture and exceptionally beautiful gardens. In a superb location amidst the vineyards on the hill of Pradegg, it has a wonderful view overlooking Sierre.

Montée du Château, Sierre
+41 (0)27 451 22 22
www.chateaumercier.ch

 Sierre, Beau Site



8 / Rilke Foundation

Tribute to the poet Rainer Maria Rilke. Permanent and special exhibitions. Lectures. Readings. Poetry walks.

Rue du Bourg 30, Sierre
+41 (0)27 456 26 46
www.fondationrilke.ch

 Sierre/Siders



9 / Gêronde

Tribute to the poet Rainer Maria Rilke. Permanent and special exhibitions. Lectures. Readings. Poetry walks.

 Sierre, Sous-Gêronde



10 / Théâtre Les Halles

Théâtre Les Halles offers the best in contemporary creativity. This means that, while remaining true to its roots, Théâtre Les Halles is as much about life as it is about art.

Rte de Ancien Sierre 13, Sierre
+41 (0)27 452 02 90
www.tlh-sierre.ch

 Sierre, Devin





1)



2)



3)

LEUK KULTURORT

www.leuk.ch

- 1) Rogg'n roll and „Fü dini“:** www.erschmatt.ch. Follow the entire path from grain to bread with the whole family in the idyllic Erschmatt region, and bake your own traditional rye bread. In winter, the “Fü dini” (carnival characters) ring in the spring.
- 2) Leuk then and now: Guided walk:** www.leuk.ch. Discover historic Leuk, the charnel house, its palaces and laneways. Guided walk every Tuesday at 2.30pm (July-Oct), no registration required, free entry.
- 3) Vitis Antiqua 1798: old, red and exquisite:** www.vitisantiqua1798.ch. Switzerland's oldest Cornalin grape (1798) thrives in the village of Leuk-Stadt. These and other grape varieties are used by Leuk's wineries to create premium wines.



Leuk.

Upper Valais

Ideally situated at the heart of the Pfyng-Finges regional nature park, Leuk is notable for its castles and its centuries-old vineyards.

Leuk Tourist Office
Bahnhof 6
3952 Susten

info@leuktourismus.ch
+41 (0)27 473 10 94
www.leuk.ch



1 / Bhutaneser Bridge

134 metres long across the Illgraben, the bridge connects the Upper and Lower Valais. A bridge to different cultures. Circular hike 2.5 h.

Susten, Ober Feithieren



2 / Castle & village of Leuk

13th century castle. Restored by the architect Mario Botta. Open: July - October Mo - Fr. Leuk town, 15th century village with a mediterranean character.

www.schlossleuk.ch

Leuk, Stadt



3 / Sculpture trail and Ringacker chapel

4 stations for 4 sculptures. From Leuk railway station to Leuk-Stadt. Ringacker chapel, one of the finest baroque buildings in Valais on the way. Hike 30 min.

www.galleriagraziosagiger.ch

Leuk



4 / Guided tour Leuk-Stadt

Guided tour July to end Oct. every Di 14:30 h. Digital tour, daily 7/7. Detective Trail - from the valley to the sun terrace, daily 7/7.

www.leuktourismus.ch

Leuk, Stadt

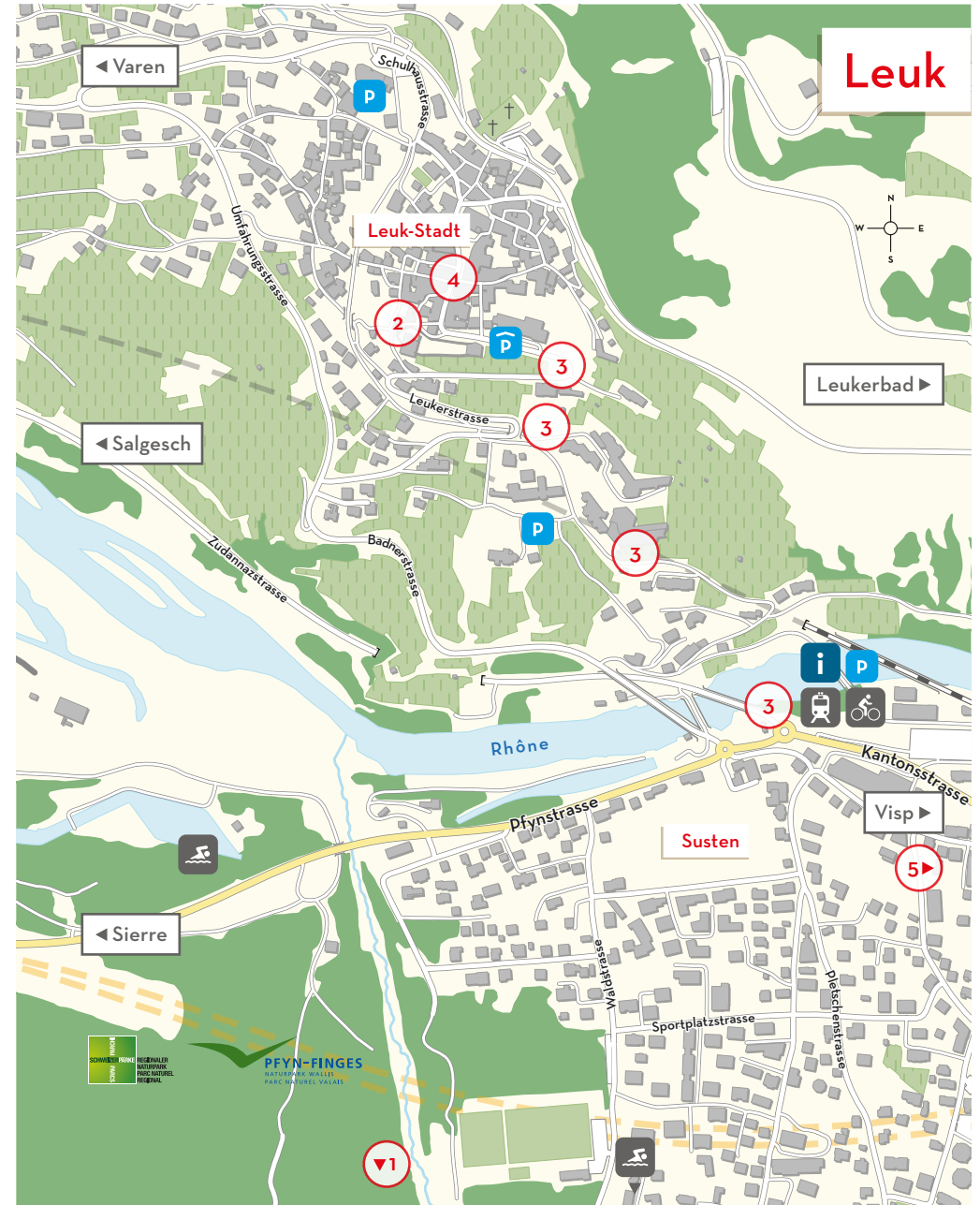


5 / Turtmann

Historical village. Stone buildings from the 17th century.

+41 (0)27 932 34 18
www.altesturtmann.ch

Turtmann



«Pürumärt» – Farmers market Visp

Find local and fresh products from the region of Visp.



REGIONS



Old town of Visp

Discover the old city part of Visp by a local guide. The tours are on request and can be booked including wine tasting and church organ concert.

Visp Gewerbe und Tourismus
Telephone +41 27 946 18 18
www.visitvisp.ch



Visp.

Upper Valais

A key railway hub, Visp is home to traffic-free roads, flower-filled terraces, a wide variety of cultural and sports attractions, and a charming Old Town that rewards leisurely strolls.

Visp Gewerbe und Tourismus
Balfinstr. 3
3930 Visp

info@visp.ch
+41 (0)27 946 18 18
www.visitvisp.ch



1 / La Poste - culture and conference centre

Performances of operas, concerts and plays from all over the world. Productions by local associations.

La Poste Platz 4, Visp
+41 (0)27 948 33 11
www.lapostevisp.ch



2 / Farmers' market

Every Friday. Attractive showcase for local produce. Popular rendezvous for people from throughout the region.

Kaufplatz, Visp



3 / Old Town

Well-preserved Old Town. Italian-style atmosphere.



4 / La Poste - art exhibitions

Exhibition space with large-scale works by artists from the region.

La Poste Platz 4, Visp
+41 (0)27 948 33 11
www.lapostevisp.ch



5 / Lonza Arena - Ice sports and event hall

Public ice skating, exhibitions, events, ice hockey matches.

Torweg 3, Visp
+41 (0)27 531 10 00
www.lonzaarena.ch





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REGIONS



Brig.

Upper Valais

Gateway to the Simplon
Pass, Brig is a lively town of
flower-filled squares and gardens,
full of southern charm.

Brig Simplon Tourism AG
Bahnhofplatz 2
3900 Brig

info@brig-simplon.ch
+41 (0)27 921 60 30
www.brig-simplon.ch

REGION
Brig



1 / Stockalper Palace

Built in the 17th century in baroque style. Tribute to Kaspar Stockalper, "King of the Simplon", who made a fortune selling salt and trading goods over the Simplon Pass.



2 / Museum of the Swiss Guard and fortress

Tribute to the community of Naters. Principal supplier of Swiss Guards to the Vatican for 500 years.



5 / Shopping

Tempting boutiques and stalls along the Bahnhofstrasse and throughout the Old Town.

www.gewerbe-briggli.ch



3 / Little Simplon Express

Small tourist train. Route linking attractions and places of interest. Between Brig and Naters.

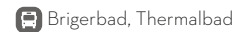
www.kleiner-simplon-express.ch



7 / Brigerbad

Thermal spa complex. 12 pools. Giant alpine slide. Wellness and beauty area. Spa. Grotto. Children's pool.

Thermalbad 1, Brigerbad
+41 (0)27 948 48 48
www.brigerbad.ch





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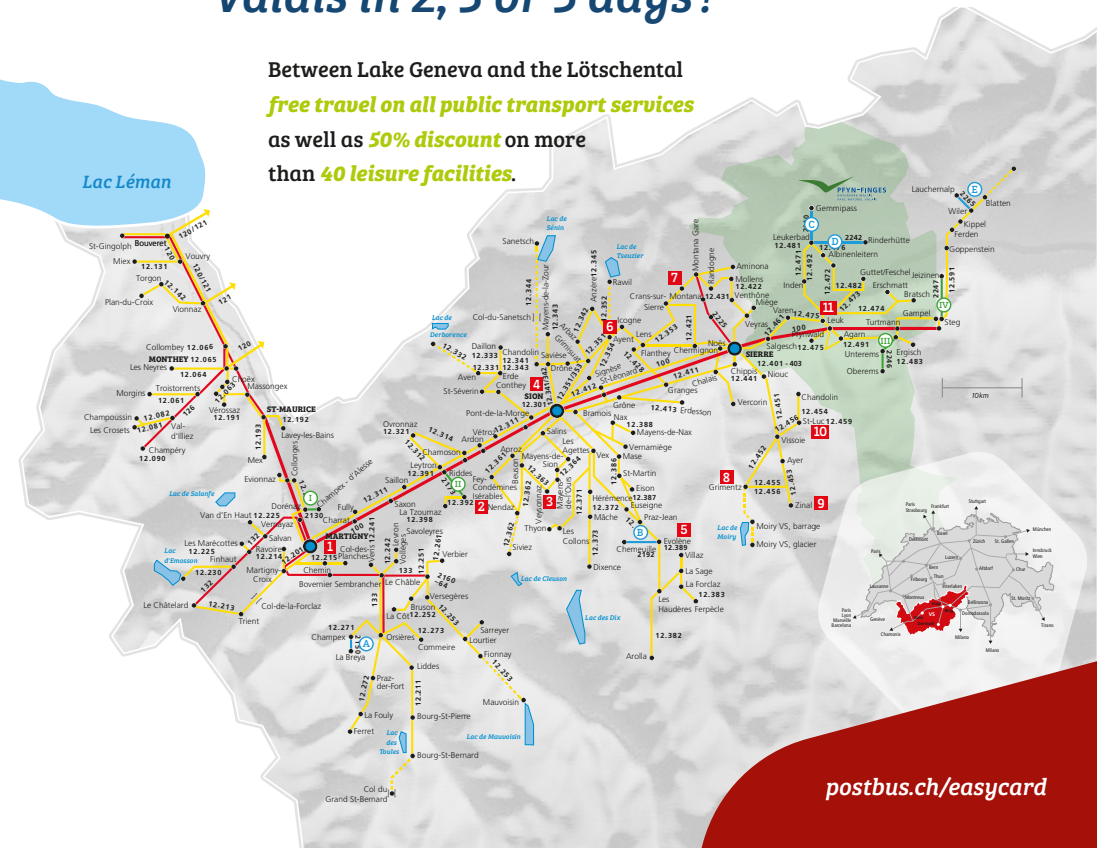
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siontourisme.ch



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Find in a few clicks all the practical information and tips to enjoy the best activities during your stay in Valais and more than 15'000 leisure ideas to discover all over Switzerland. Don't miss our biannual magazine with over 700 ideas for summer and winter activities.

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www.loisirs.ch and www.freizeit.ch



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pour toute la famille

Holiday map. Valais.

This schematic map is for illustrative purposes only. We recommend that you consult more detailed maps for planning your excursions.

Also by way of inspiration, a map of Valais with 180 ideas for activities and excursions is available free of charge from tourist offices throughout Valais. Pick up a copy on your next visit.

- Motorway
- Main road
- Regionale main road
- Secondary road
- Mountain road
- Tunnel
- Small stream
- Large stream
- Railway, cable car, chairli
- Railway tunnel
- National border
- Cantonal border
- High density housing areas
- Lake
- Forest
- Glacier
- Airport

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e-shop

Exclusive offers in our online shop

events

Benefits for wine-related events**

culture

Free entry for various cultural sites of the wine industry

Online information and membership
vinum-montis.ch

* or at preferential rates

** free or discounted events for club members, while stocks last



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ART CITY

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