Press release – 14.02.2025

Nendaz Freeride 2025 - the big comeback on the FWT Challenger tour on the occasion of its 19th edition!

The Nendaz FWT Challenger will welcome around sixty of the world's best athletes, who will compete with originality and audacity to try to qualify for the famous Freeride World Tour. In addition to the grand final, scheduled for March 1, 2025, there will also be FWT Qualifier 2* and 3* events, a FWT Junior 3* stage, a prevention and initiation day for children, and two festive villages in the heart of the resort and on the slopes!

NENDAZ FREERIDE FWT CHALLENGER

Date: Saturday, March 1, 2025 (reserve days: March 2, 3 and 4)

This year, Nendaz Freeride returns to the FWT Challenger, the final stage of the legendary Freeride World Tour, confirming its place among the best freeride competitions. The faces of Mont-Gond offer athletes an *infinite* number of lines and ideal conditions in which to practice their art. That is why it attracts so many international freeriders in search of thrills and spills. Spectacular, it delights riders and public alike. For this 19th edition, come to the top of the Plan du Fou to follow the competition in the Nendaz Freeride village or directly at the foot of the face (good skier access only).

Highlights 2024

VILLAGES NENDAZ FREERIDE

Dates: Saturday, February 22 to Saturday, March 1, 2025

The Nendaz Freeride Village is back in the resort, on the "Place de la Télécabine" / on the gondola square. Ideally located at the foot of the slopes, it serves as a rallying point for freeriders and the public alike. On the programme: big airbag, competition briefings and prize-giving ceremonies, music programme with DJ and bars. New for 2025: a Nendaz Freeride village at the top of the Plan du Fou on Saturday, March 1, with catering, DJ, partners' stands, Nendaz Freeride shop, etc.

GIRLS POWDER

Date: Saturday, April 5, 2025 (reserve day : April, 6)

After a successful first edition, with around 15 participants, the 2nd edition of Girls Powder will take place on Saturday April 5, 2025. This event offers girls aged 14 and over the chance to discover the world of freeriding directly in the field, under the supervision of a renowned guide and freerider.

Info and registration on https://nendazfreeride.ch/fr/girls-powder

NENDAZ FREERIDE FWT JUNIOR 3*

Date: Saturday, February 22, 2025 (reserve day: February 23)

Around a hundred young athletes aged 14 to 18 take part in this 3* Freeride Junior Tour event organized as part of Nendaz Freeride.

Highlights Nendaz Freeride Junior 3* 2024

NENDAZ FREERIDE KIDS

Date: Saturday, March 1, 2025

The Nendaz ski schools and the Nendaz Freeride association are organising a freeride initiation and prevention day for children aged 7 to 14. Various workshops are on offer: avalanche transceiver workshop, probing and shovelling, competition mini-run, demonstration and guiding of avalanche dogs, freeride skiing techniques.

Teaser Nendaz Freeride Kids 2025

NENDAZ FREERIDE FWT QUALIFIER 2* ET 3*

Date 2*: Monday, February 24, 2025 (reserve days: February 25 and 26)
Date 3*: Wednesday, February 26, 2025 (reserve days: February 27 and 28)

Around a hundred athletes are expected to take part in each of these two events, with entry tickets for the 3* and 4* FWT Qualifier competitions up for grabs respectively.

BUT STILL...

The Backcountry Invitational took place on Sunday January 12. A selection of the best freeriders and freestylers on the international scene put on a show. For the first time, we witnessed a triple backflip in a freeride/backcountry competition (Jake Müller) and the first double backflip performed by girls (Astrid Cheylus and Mila Delerue). Germany's Tiemo Rolshoven, a newcomer to the Freeride World Tour, and France's Mila Delerue took the top step of the podium.

<u>Press release and results</u> Live of the event

To enable as many athletes as possible to participate, Nendaz Freeride has also organised 1* competitions in the form of video contests: 1* FWT Junior 1* on January 3, 2025 and 1* FWT Qualifier on January 4, 2025.

Nendaz Freeride Video Contest FWT Junior 1* 2025

USEFUL LINKS

- Photos of the Nendaz Freeride FWT Qualifier 4* (copyright Lévy Loye)
- Photos of the Nendaz Backcountry Invitational 2025 (copyright Lévy Loye)
- Teaser Nendaz Freeride 2025
- Website Nendaz Freeride

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