

14.01.2025
PRESS RELEASE

The Snow Vibes of Nendaz is unleashing an incredible, highly «trendsetting» programme !

No fewer than six mega-stars of the electro, techno and dance music scene will be performing at 2200m above sea level at the Snow Vibes Festival, taking place over two days in Nendaz on the 12th and 13th of April.

Having already presented performances by R3hab, the Nervo sisters, W&W, Lost Frequencies and Kungs in previous editions of the festival, the organisers are once again unveiling a highly prestigious line-up that has nothing to envy the biggest festivals of its kind in the world.

The young Australian DJ CYRIL, whose two hit remixes from 2023 and 2024 ("Stumblin' In" and "Sound of Silence") have racked up 700 million streams, will be opening the show on Saturday on a stage nestled in the heart of the ski domain. He will be followed by hit-maker Robin Schulz. The German DJ, who has 10 million monthly listeners on Spotify, is a huge star with two million followers on Instagram. Last but not least, techno princess Lilly Palmer will be taking her place on stage. The hottest artist of the moment has just released an energetic collab with Armin Van Buuren. On Sunday, the legendary Benny Benassi (and his worldwide hit "Satisfaction") and VINAI will take over from the young Jaden Bojsen, whose track "Let's go", in collaboration with David Guetta, has become an international sensation on the networks and is now taking music platforms by storm.

Early bird tickets for the festival are now on sale at specially reduced prices for a limited time only at www.nendazsnowvibes.ch. Weekend passes allows festival goers to attend concerts on both days.

ROBIN SCHULZ (Saturday)

With 10 million monthly listeners on Spotify, Robin Schulz is one of the leading names in electronic music. A global star with over two million followers on Instagram, the German DJ and producer gained worldwide recognition with his remix of Mr. Probz's "Waves", which dominated the European charts for weeks and earned him a Grammy nomination. Robin Schulz has performed at major festivals such as Tomorrowland and Ultra Music Festival. His tracks have racked up billions of streams on music platforms, with hits such as "Sugar" and "Prayer in C" contributing to his global success.

LILLY PALMER (Saturday)

Techno princess Lilly Palmer is heading up to 2200m above sea level ! The hottest artist of the moment is closing Saturday with a set and her dynamic techno productions. At the end of 2024, her remix of Armin Van Buuren's 'Blah Blah Blah' quickly went viral and became a hit on music platforms, with over 1.3 million streams already on Spotify. Lilly Palmer has a large community, with 1.6 million followers on Instagram.

CYRIL (Saturday)

Cyril Riley, known as CYRIL, is THE phenomenon of 2024. The Australian DJ and producer made a name for himself in 2023 with his viral remix of "Stumblin' In", an original song by Chris Norman and Suzi Quatro. The track became a sensation on TikTok, reaching the music charts in Germany, Austria, Switzerland and the UK. His subsequent remix of Disturbed's cover of 'The Sound of Silence' also rocked the charts and platforms. These two hits alone have racked up over 700 million streams since their recent releases !

BENNY BENASSI (Sunday)

Benny Benassi shot to international fame in the 2000s with his hit single "Satisfaction". The track has become a dance anthem, topping charts around the world and racking up over 200 million views on YouTube. This worldwide hit was recently remixed by David Guetta. A true legend of electro music, the Italian DJ has performed at numerous festivals. His collaborations with artists such as Chris Brown on "Beautiful People" have reinforced his iconic status on the electronic music scene.

VINAI (Sunday)

VINAI is among the top 100 DJs in the world. The Italian duo is made up of brothers Alessandro and Andrea. They are known for their energetic big-room house tracks and have performed at major festivals such as Tomorrowland and Ultra Music Festival. In 2024, VINAI ranked 52nd in the world ranking of the most important DJ's on the planet, moving up one place from the previous year.

JADEN BOJSEN (Sunday)

"We're going to Hi, let's Go!" are the lyrics of this hit that went viral around the world at the end of 2024. It was written by young German DJ Jaden Bojsen, who was invited by David Guetta to perform the track a few weeks ago at the French DJ's Future Rave party at... Hi Ibiza of course. The video of the collaboration has racked up nearly 3 million views on TikTok. "Let's Go" has gone viral. It's THE sound of the moment.

Useful links

- Instagram: @NendazSnowVibes
- Web: www.nendazsnowvibes.ch
- Photos (DJ): www.swisstransfer.com/d/b912e00c-8834-40f7-a9d0-c3036b45e783
To be downloaded before the 12th February 2025 - Please mention the copyright when using
- Photos (Festival) : www.swisstransfer.com/d/6c50ddd0-102e-425d-9a51-4a8cc59f8ccb
To be downloaded before the 6th February 2025 - Please mention the copyright when using
- Videos: <https://www.swisstransfer.com/d/9e742f82-6e64-4a20-918a-c6034037144c>
To be downloaded before the 6th February 2025
- Jaden Bojsen & David Guetta at Ibiza : <https://youtu.be/2PTizbKBuk8?feature=shared>

For all further information

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