

SNOW VIBES

PRESS RELEASE

Nendaz Snow Vibes gets nearly 10,000 festival-goers charged up with its third edition

The winter season ends in style in Nendaz. Organized by the ski lift company, the Snow Vibes festival which took place on the slopes this weekend attracted a full house !

On Saturday, three huge names in the electro music world shared the stage perched at over 2,200 metres above sea level. An exceptional and rare line-up awaited visitors with NERVO, R3HAB and W&W, all three featured in the latest DJ Mag Top 100, and together boasting almost 5 million Instagram followers. A great show-case for the 4 Vallées ski domain ! The three chart-toppers also rack up 35 million monthly listeners on the Spotify listening platform.

In a breathtaking setting, in the heart of the mountains, the Australians NERVO opened the festival. Amazed by the view, the two sisters immediately wowed the crowd with a colourful show, and even came down off the stage into the awaiting crowd at the end of their performance. R3HAB, classed fourteenth best DJ in the world boasting 20 million streams a month, completed his performance, setting a wildly enthusiastic audience on fire. The vibe was further heightened by remixes concocted by the Dutch duo W&W (16th best DJs in the world 2023).

On Sunday, the razor-sharp riffs of the legendary rock band Gotthard and the grass-roots band Worry Blast resounded through the valley and offered the public an unforgettable close to the season.

The organizers are delighted with the extremely positive and relaxed atmosphere that prevailed during the two days of concerts, and with the record-breaking attendance achieved this year (nearly 10'000 spectators over the two days). They look forward to welcoming festival-goers in April 2025 for a fourth edition.

Photos : www.swisstransfer.com/d/9bc2570b-568a-44ff-bd40-1243a82fd759

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