



Press release for immediate distribution - 15/02/2024

## Nendaz Freeride 2024

The Nendaz Freeride FWT Qualifier 4\* is looking forward to welcoming over sixty riders among the best in the world who challenge each other year after year with stunning creativity and amazing audacity on the incredibly inspiring faces of Mont-Gond. On the occasion of this important competition planned to take place on the 2<sup>nd</sup> of March 2024, the Nendaz Freeride, also consists of a Backcountry Invitational event, 1\*, 2\* and 3\* competitions, a leg of the Freeride Junior Tour, a special day dedicated to children, and a fun and festive village in the heart of the resort ! New for this 18<sup>th</sup> edition : a 100% women's event on the 1<sup>st</sup> of April 2024 for teenage girls from the age of 14.

### NENDAZ FREERIDE FWT QUALIFIER 4\*

**Date : Saturday the 2<sup>nd</sup> of March 2024 (reserve days : 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup> of March)**

The Nendaz Freeride 4\* is one of the most renowned events in the Freeride World Tour Qualifier. The slopes of Mont-Gond offer freeriders an infinite number of lines and ideal conditions for performing their art. This is why this event attracts a number of international rider in quest for a sensational experience. This spectacular event captivates riders and spectators alike !

Highlight 2023 : <https://youtu.be/VWWtdZFtA-c>

### NENDAZ FREERIDE VILLAGE

**Dates : from the 23<sup>rd</sup> of February to the 3<sup>rd</sup> of March 2024**

The Nendaz Freeride Village is taking up residency in the resort this year, at the gondola departure station square. Perfectly located at the foot of the slopes, it serves as a rallying point for freeriders and the general public. On the programme : big airbag, briefings and prize giving ceremonies, musical entertainment with DJ, bar and food trucks.

### GIRLS POWDER<sup>NEW</sup>

**Date : 1<sup>st</sup> of April 2024**

This is the new event for this 18th edition of the Nendaz Freeride. It offers girls aged 14 and over the chance to discover the world of freeriding directly on the slopes under the supervision of a guide and a renowned female freerider

Info and registration on <https://nendazfreeride.ch/en/girls-powder>

### NENDAZ FREERIDE FWT JUNIOR 3\*

**Date : Saturday the 24<sup>th</sup> of February 2024 (reserve day : 25<sup>th</sup> of February)**

A hundred or more riders between the ages of 14 and 18 are taking part in this 3-star event of the Freeride Junior Tour organized as part of the Nendaz Freeride.

Highlight Nendaz Freeride Junior : <https://youtu.be/686EHLvjWaQ>

### NENDAZ FREERIDE KIDS

**Date : Saturday 2<sup>nd</sup> of March 2024**

Nendaz's ski schools and the Nendaz Freeride association are organizing a day of initiation and accident prevention within the world of freeride for children between the ages of 7 and 14. Various workshops are proposed : use of DVA, probing and shoveling, mini-run competition, demonstration and leading of avalanche dogs, freeride skiing technique.

Video Nendaz Freeride Kids 2023 : <https://youtu.be/yOuF3bsCUyw>



## **NENDAZ FREERIDE FWT QUALIFIER 2\* AND 3\***

**Date 2\* : Monday the 26<sup>th</sup> of February 2024 (reserve days : 27<sup>th</sup> and 28<sup>th</sup> February)**

**Date 3\* : Thursday 29<sup>th</sup> of February 2024 (reserve days : 1<sup>st</sup> and 2<sup>nd</sup> of March)**

Around a hundred riders are expected to take part in each of these two events, with a chance to win entry tickets for the 3\* and 4\* FWT Qualifier competitions respectively.

## **AND THERE'S MORE...**

The Backcountry Invitational took place on the 20<sup>th</sup> of January. A selection of the best freeriders and freestylers on the international scene put on an incredible show. It's the New-Zealander Craig Murray, who has been placed on the podium several times in the Freeride World Tour (FWT), and the Italian Arianna Tricomi, freeride World Champion, who took the top step of the podium.

Presse release and results :

<https://static.mycity.travel/manage/uploads/9/66/481671/2/cp-nendaz-backcountry-24-resultats.pdf>

The event live : <https://nendazfreeride.ch/en/live>

To allow a maximum number of riders to participate, the Nendaz Freeride also organizes 1\* competitions in a video contest format : 1\* FWT Junior on the 9<sup>th</sup> of March 2024 (reserve day : 10<sup>th</sup> of March) and 1\* FWT Qualifier on the 30<sup>th</sup> of March (reserve day : 31<sup>st</sup> of March).

Teaser : <https://youtu.be/EhvgQthsxZU>

## **USEFUL LINKS**

- Photos of the Nendaz Freeride FWT Qualifier 4\*:  
[www.swisstransfer.com/d/c72f3a84-27a0-4be9-ab40-71ade60ae10e](http://www.swisstransfer.com/d/c72f3a84-27a0-4be9-ab40-71ade60ae10e)  
To download before the 9<sup>th</sup> of March 2024 – please mention copyright when using
- Teaser edition 2024 : <https://youtu.be/-tg8lOi7jZk>
- Organizing Committee site : [www.nendazfreeride.ch](http://www.nendazfreeride.ch)

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