



Press release for immediate distribution - 17.01.2024

## The world's best athletes and epic conditions this Saturday for the fourth edition of the Backcountry Invitational, broadcasted live for the 1st time!

The 4th edition of the Nendaz Backcountry Invitational is confirmed for this Saturday, January 20, 2024 from 9am in the Plan du Fou / Siviez area.

Thanks to recent snowfalls and a very favourable weather forecast for the next few days, the event is set to take place on Saturday in glorious sunshine. The Nendaz Freeride team of shapers has been hard at work since Monday morning to create the largest ephemeral snowpark by Friday evening. You can follow the progress of the work and the latest news on the Nendaz Freeride Instagram page.

The public will be able to watch the competition from 9am, in the Plan du Fou area above Siviez (Nendaz). A finish area will be set up with bar, raclette, live music and commentary. To get there, start at the top of the Plan du Fou gondola, ski down towards Siviez keeping to the left, then take a path heading east to the finish area.

The competition can also be followed live on [www.nendazfreeride.ch](http://www.nendazfreeride.ch) from 8.45 a.m.

The best freeriders and freestylers on the international scene will be making the trip to Nendaz for this event. In men's skiing, we'll be joined by former world champions such as Switzerland's Maxime Chabloz (2nd at FWT 2023), Italy's Markus Eder (FWT winner in 2019) and France's Léo Slemett (2017), who has also won the Nendaz Freeride 4\* three times. Martin Bender (CH), 2022 Junior Freeride World Champion and new Freeride World Tour athlete, will also be taking part, as will Craig Murray (NZL), Tenra Katsuno (JPN), Alex Hackle (USA) and Mathys Fornasier (FRA) among others.

On the women's side, the level will also be exceptional with the presence in Nendaz of three-time Italian world champion Arianna Tricomi, who will be challenged by Polish Freeride World Tour competitor Zuzanna Witych and French skier Lou Barin.

Due to the length of the event and the live action, only male and female skiers are invited to take part in this year's event.

### Useful links

- Follow the event live from 8:45 am on Saturday on [www.nendazfreeride.ch](http://www.nendazfreeride.ch)
- The video teaser 2024 : format [horizontal](#) or [vertical](#)
- The pictures of the edition 2023 : [https://drive.google.com/drive/folders/1-2c5\\_GbydwjQIXig-R4gW97iW\\_jbHa\\_o?usp=sharing](https://drive.google.com/drive/folders/1-2c5_GbydwjQIXig-R4gW97iW_jbHa_o?usp=sharing)
- Instagram : [www.instagram.com/nendazfreeride](http://www.instagram.com/nendazfreeride)
- Poster 2024 : [https://drive.google.com/file/d/10\\_hPMTJsYeEPYhZX2YejdZldIYz0JDb/view?usp=sharing](https://drive.google.com/file/d/10_hPMTJsYeEPYhZX2YejdZldIYz0JDb/view?usp=sharing)
- Detailed programm : <https://nendazfreeride.ch/fr/programme>

### Personne de contact

Cyril Lanfranchi – président du comité d'organisation +41 79 456 22 22  
[cyril@nendazfreeride.ch](mailto:cyril@nendazfreeride.ch)