



Press release for immediate distribution - 22/02//2023

## Nendaz Freeride 2023

The Nendaz Freeride FWT Challenger is the first European event of the three "FWQ Finals" where the world's best riders gather to compete for the highly sought-after entry tickets to the Freeride World Tour. In addition to this competition scheduled for the 4th of March 2023, there will also be the Backcountry Invitational, 1\*, 2\* and 3\* events, a leg of the Junior Freeride Tour, a children's day, and a fun and festive village in the heart of the resort !

### NENDAZ FREERIDE FWT CHALLENGER

**Date : Saturday the 4th of March 2023 (days in reserve: 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> of March)**

The Nendaz Freeride FWT Challenger is being held on the legendary face of Mont-Gond, which offers riders the ideal conditions to display their talent. The stakes are high as this is the first of the three legs of the FWQ Finals where between 60 and 75 riders compete for one of the 18 places available on the Freeride World Tour. This spectacular competition can be followed by the public live from the Plan du Fou or live online.

Highlights from 2022 : <https://youtu.be/-hCD2yXQ7UY>

### THE NENDAZ FREERIDE VILLAGE

**Dates : from the 24<sup>th</sup> of February to the 4<sup>th</sup> of March 2023 from 15h**

The Nendaz Freeride Village is back in 2023 located in the heart of the resort of Haute-Nendaz on the plaine des Ecluses ! At the end of the day, it provides a meeting point for both freeriders and the public alike. A tent houses bars, stage and a giant screen. On the programme : the competitions' prize giving ceremonies, DJ, happy hour, food trucks, big airbag and various entertainment.

### NENDAZ FREERIDE FWT JUNIOR 3\*

**Date : Saturday the 25<sup>th</sup> of February 2023 (day in reserve: 26<sup>th</sup> of February)**

Around a hundred young 14 to 18 year-old riders are participating in this 3 star event of the Freeride Junior Tour for its eighth edition during the Nendaz Freeride.

Highlights Nendaz Freeride Junior : <https://youtu.be/gFR5RvIIGIE>

### NENDAZ FREERIDE KIDS

**Date : Saturday the 4<sup>th</sup> of March 2023 (day in reserve: 5<sup>th</sup> of March)**

The Nendaz ski schools are organizing a day of initiation and prevention in the world of freeride for children aged 7 to 14. Various workshops are proposed: an avalanche workshop and DVA search, a mini-run competition, avalanche dogs demonstration and handling, freeride skiing techniques.

Video Nendaz Freeride Kids : <https://youtu.be/UPA7bnDiHcg>

### NENDAZ FREERIDE FWT QUALIFIER 2\* AND 3\*

**Date 2\* : Monday the 27<sup>th</sup> of February 2023 (days in reserve: 28<sup>th</sup> of February and 1<sup>st</sup> of March)**

**Date 3\* : Wednesday the 1<sup>st</sup> of March 2023 (days in reserve: 2<sup>nd</sup> and 3<sup>rd</sup> of March)**

Around 100 riders are expected to participate in each of these two events, which offer entry tickets to the 3\* FWQ and FWT Challenger competitions respectively.



## AND THERE'S MORE...

The Backcountry Invitational took place on the 21st of January in exceptional conditions both in terms of snow and sunshine. A selection of the best freeriders and freestylers on the international scene put on an amazing show

Presse release : <https://static.mycity.travel/manage/uploads/9/66/391013/1/cp-niveau-d-exception-pour-la-troisieme-e-dition-du-backcountry-invitational.pdf>

In order to allow a maximum number of riders to participate, Nendaz Freeride also organizes a 1\* competition in the form of a video competition which started on the 11th-12th of February and continues on the 18th -19th of February. Teaser : <https://youtu.be/EhvgQthsxZU>

## USEFUL LINKS

- Photos of the Nendaz Freeride FWT Challenger:  
[https://drive.google.com/drive/folders/1S8cEnCmx6j4J8sb\\_wcvVwGp8JCt9xMMe](https://drive.google.com/drive/folders/1S8cEnCmx6j4J8sb_wcvVwGp8JCt9xMMe)
- Teaser edition 2023 : <https://www.youtube.com/watch?v=aTXzBmTUcTM>
- Organizing committee's web site : [www.nendazfreeride.ch](http://www.nendazfreeride.ch)

## Contact personne

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