



Press release for immediate issue – 19.01.2023

Nendaz Freeride 2023 -

The best riders of the freestyle/backcountry scene present in Nendaz

The date of the Backcountry Invitational is known: it is set for the 21st of January 2023. Around 25 of the world's best riders in the world are set to compete in exceptional conditions in Nendaz.

The third edition of the Backcountry Invitational was announced to take place between the 12th of January and the 10th of February 2023, with a precise date to be fixed at the last minute to guarantee optimal snow conditions and safety. Thanks to the recent snowfall and the highly favourable weather forecast for the next few days, it will be held on Saturday under glorious sunshine. The Nendaz Freeride shapers' team has been hard at work since Wednesday morning to create the largest temporary snowpark by Friday evening. To follow the progress of the work and the latest news, please visit the Nendaz Freeride Instagram page.

The public can attend this competition which promises to be a truly great show. Meeting point, from 9h, in the Plan du Fou sector above Siviez (Nendaz). An arrival area with a bar, live band and live commentary is also being set up. To access it, ski down towards Siviez from the top of the Plan du Fou gondola, keeping to the left, then take a path heading east to the finishing area.

The best freeriders and freestylers on the international scene will be present in Nendaz for this event. In the men's ski category, there are several Freeride World Tour winners such as Maxime Chabloz (Switzerland), Markus Eder (Italy) and Léo Slemett (France), who has won the Nendaz Freeride 4* three times. Martin Bender (CH), 2022 Junior Freeride World Champion, is also taking part, as is Fabio Studer (AUT), Sebastian Mall (CH) and Ralph Welponer (IT)

In the men's snowboard category, the Swiss Carlos Gerber, who is taking part in the World Snowboard Tour, and Eliot Dänzer, junior freeride world champion and member of the Nendaz Freeride Elite Team, will be competing alongside the Mexican Liam Rivera (MEX), who has qualified for the Freeride World Tour and is a regular participant in the Nendaz Freeride.

In the women's ski category, the level also promises to be excellent, with a duel between the Swiss freeriders Eva Battolla and Martina Müller, who will have their work cut out for them against the French riders Astrid Cheylus and Lea Bouard.

Among the women snowboarders, Léa Klaue, Coline Benninger and Zoé MacGeorge are defending the Swiss flag against Tiphane Perrotin from France, who won the Freeride World Tour in 2022, and Nuria Castan Baron from Spain, who is often present at the Nendaz Freeride 4*.

USEFUL LINKS

- Photos 2022 edition :
 - Copyright Levy Loye : https://drive.google.com/drive/folders/1kFnX2bsxz9_35kDVO9YmnTKq8eY7GkY5?usp=sharing
 - Copyright Sophie Diaz : <https://drive.google.com/drive/folders/1x2iAhDVrcTfMdpf8YBvPDLphueABU3z?usp=sharing>
- Instagram : www.instagram.com/nendazfreeride
- Teaser 2023 : <https://youtu.be/4KU77XFLq7Q>
- Organizing committee's site : www.nendazfreeride.ch



Nendaz Freeride



PERSONNE DE CONTACT

Cyril Lanfranchi – président du comité d'organisation +41 79 456 22 22
cyril@nendazfreeride.ch

Backcountry Invitational Nendaz Freeride

BACKCOUNTRY INVITATIONAL

SAMEDI 21 JANVIER 2023

FEAT. MAXIME CHABLOZ, MARKUS EDER, LEO SLEMETT,
LEA BOUARD, CARLOS GERBER & FRIENDS

09H Départ des premiers pro-riders
13H Show Team Nendaz Freeride, 14H Cérémonie de remise des prix
18H Séance de dédicaces + après-ski au MAD Mount Hotel et à The Gallery
22H Rider's party et diffusion de la vidéo de la journée au Baraka
01H After rider's party au Lapin Vert - Funk

ZONE PUBLIQUE «ECOLI», LE LONG DE LA DESCENTE PLAN DU FOU-SIVIEZ
LIVE MUSIC BY BRORIDERX, BAR & BEERS

NENDAZ MAD.MOUNT FOCUS TSG DAKINE