Press release for immediate distribution – 03.03.2022

Nendaz Freeride 2022: the full climax of the grand final this Saturday on Mont-Gond

Around fifty prominent freeriders, including riders from the Freeride World Tour (FWT), are due to attend the legendary 4* Freeride World Qualifier (FWQ) in Nendaz on Saturday the 5th of March 2022, which is already promising to be a very competitive event. Riders are competing on the legendary Mont-Gond, which this year boasts perfect snow conditions. The public can watch the show live from the top of the Plan du Fou gondola or from home online from 8h30.

THE FAVOURITES AND THE POTENTIAL FOR SWISS MEDALS

In the men's ski category, the Swiss have medal opportunities with Paul Dentan, current leader of the FWQ ranking, and Simon Perraudin, fourth. But they have to face several riders from the Freeride World Tour who have to come to Nendaz to requalify for the FWT 2023. These include Blake Marshall from New Zealand, Valentin Rainer from Austria and Maël Ollivier from France.

In the snowboarding category, the big favourite is the two-time French world champion Victor De Le Rue who is currently in sixth place on the Freeride World Tour and must therefore come via Nendaz to re-qualify for the elite league next winter. His direct rivals are Liam Rivera (Mex) and Enzo Nilo (FR), who is currently second in the Freeride World Qualifier. But the young grass roots rider of the Nendaz Freeride Team Eliot Dänzer could be the one to upset the competition after his victory in the spectacular Backcountry Invitational a few weeks ago.

In the women's ski category, the Swiss Eva Battolla and Martina Müller (currently 2nd and 5th in the qualifying round) have a good chance of a medal. They must confront the two Freeride World Tour champions Zuzanna Witych (POL) and Juliette Willmann (FR).

In the women's snowboarding category, the battle is expected to be close between Estelle Rizzolio (FR), Celina Weber (GER) and Mikaela Hollsten (FIN).

THE BIGGEST FREERIDE EVENT IN THE WORLD

For its 2022 edition, Nendaz Freeride has scheduled eight competitions for freeriders of all levels and ages. With a total of 500 participants and a staff of more than 150, it is the biggest freeride event in the world.

In 2022, Nendaz Freeride is installing, for the first time, a 4000 m2 festive village, a venue where freeriders and the public can meet, from the 25th of February to the 5th of March in the heart of the resort. On the programme: musical entertainment with a DJ and live band, trampolines for children, a big airbag (free), a film festival, an evolving snowpark and a 90-metre cable park (free), a bar and food trucks. Presse release

Have already taken place:

- 2nd edition of the Nendaz Freeride Backcountry Invitational: it took place on Saturday the 5th of February and featured a selection of the best freestyle and backcountry riders under the watchful eye of American freeride legend Tanner Hall. Results / Presse release
- 2nd edition of the Video Competition 1* FWQ: From the 21st of January to the 6th of Februay, riders were free to carry out their run, followed by a cameraman. Two rankings were established: one by the official event jury and the other via a public vote on Instagram.
- Nendaz Freeride Junior 3* FJT: Brought together young riders between 16 and 18 on Saturday the 26th of February. Results
- Nendaz Freeride 2* FWQ: took place on Monday 28th of February.















Are taking place in the next few days:

- Nendaz Freeride 3* FWQ: This competition is scheduled for Thursday the 3rd of March (reserve date: 4th March). Info
- Nendaz Freeride Kids: The event for budding freeriders aged between 7 and 14 years is scheduled for Saturday the 5th of March. Info
- Nendaz Freeride 4* FWQ: The highlight of the event, which features some of the world's best riders, is scheduled for Saturday the 5th of March (reserve dates 6th to 9th of March). Info

PHOTOS AND VIDEOS LINKS

Photos of the 2021 edition of the 4* FWQ:

https://www.swisstransfer.com/d/78ba1ca3-8679-41c2-8e8e-b4174a4b8ddb (download before 01.04.2022; please indicate the copyright when using)

Nendaz Freeride 2022 teaser:

https://www.youtube.com/watch?v=0N3pqZqyEig

Photos of the Nendaz Freeride village (please download before 01.04.2022): https://www.swisstransfer.com/d/847df9cd-1098-47a5-9474-8996c1b9222e

Photos taken of the Nendaz Freeride Backcountry Invitational 2022: https://www.dropbox.com/sh/n4lmudfdaz5h30o/AAC4GNJqajEk OZeAsZTnNvXa?dl=0 (please indicate the copyright when using)

Video from the Nendaz Freeride Backcountry Invitational 2022: https://www.youtube.com/watch?v=6JFrBi7Wp-c

LIVE BROACASTS

In partnership with RTS-sport, the 4* competition is being broadcasted live on the Nendaz Freeride and Freeride World Tour websites. As a media company you can also post the live stream directly on your website or social networks. Do not hesitate to contact us if you are interested.

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