

Press release for immediate distribution – 21.02.2022

Nendaz Freeride 2022 - A brand new village in the heart of the resort

New this year : the Nendaz Freeride is setting up a 4000 m² village on the plaine des Ecluses in Haute-Nendaz which will remain in place from the 25th of February to the 6th of March.

If the Nendaz Freeride is the most renowned event of the Freeride World Qualifier, it is due to its 4* competition, which offers exceptional conditions to freeriders from all over the world every year, but also to its amazing atmosphere! And the 2022 edition intends to live up to that excellent reputation.

For the first time, a Nendaz Freeride village is being set up in the heart of the resort, on the Plaine des Ecluses, for ten days, from Friday the 25th of February to Sunday the 6th of March 2022, from 12pm to 10pm throughout the week and until 11pm on Fridays/Saturdays.

The Nendaz Freeride Village is a great place for freeriders and the public to meet! "In this period of the high season and school holidays for some Swiss school children, we are delighted that our guests can enjoy this additional entertainment that is sure to delight families throughout the afternoon and nightlife fans in the evening," says Baptiste Constantin, Director of Nendaz Tourism.

ON THE PROGRAMME

- A big 15 x 15 metres airbag
- A dynamic snowpark and a 90-metre cable park
- Musical entertainment with DJ and live bands
- All competition briefings and prize-giving ceremonies over eight evenings
- A freeride film festival projected on a giant screen
- A bar and various food trucks

USEFUL LINKS

- Photos (photos for illustration purposes, as this is a first; download before the 21st of March 2022) : <https://www.swisstransfer.com/d/c35ac487-4e17-4e23-9af4-a678fefacc1a>
- Presentation Video : <https://youtu.be/jvFUzJnMZ3Y>
- Organizing committee's web site : www.nendazfreeride.ch

Contact person

Head of the organizing committee : Cyril Lanfranchi – +41 79 456 22 22 – cyril@nendazfreeride.ch

Director of Nendaz Tourisme : Baptiste Constantin – +41 79 303 41 10 - baptiste.constantin@nendaz.ch