



Press release for immediate release - 26/01/2022

Nendaz Freeride 2022 - a 16th edition which promises to be an incredible event !

The Nendaz Freeride is undoubtedly the most renowned event of the Freeride World Qualifier. In addition to its 4* competition scheduled on Saturday, the 5th of March 2022, it also includes a Backcountry Invitational event, 1*, 2* and 3* events, a stage of the Freeride Junior Tour, a day dedicated to children, and a new 4'000m² village in the heart of the resort of Nendaz !

4* FWQ COMPETITION

Date : Saturday the 5th of March 2022 (dates in reserve: the 6th, 7th, 8th and 9th of March)

Already recognized as the main event of the Freeride World Qualifier, the Nendaz Freeride 4* competition has become the first European event of the "FWQ Finals", which brings together the best riders from all over the world and where everything is at stake to win a spot on the Freeride World Tour. It takes place on the legendary face of Mont-Gond, which offers riders the ideal conditions to display their talent. The public can follow the show live from the Plan du Fou or livestream the event on the internet by following Highlights 4* FWQ: <https://youtu.be/vgyEytSHPZg>

BACKCOUNTRY INVITATIONAL

Dates : between the 28th of January and the 13th of February 2022

The Nendaz Backcountry Invitational is back for a second edition and takes place between the 28th of January and the 13th of February. It is scheduled on a day communicated 48 hours in advance depending on the weather and snow conditions to guarantee exceptional conditions. The BC Invitational brings together the best riders on the freestyle-backcountry scene. In 2022, free-skiing legend Tanner Hall and former freeride world champion Markus Edder have already announced their participation.

Teaser BC Invitational : <https://youtu.be/kwJz655SenA>

2* AND 3* FWQ COMPETITIONS

Date 2* : Monday the 28th of February 2022 (dates in reserve : the 1st and 2nd of March)

Date 3* : Wednesday the 2nd of March 2022 (dates in reserve : the 3rd and 4th of March)

Around 100 riders are expected to participate in each of these two events, which awards winners with admission to the 3* FWQ and 4* FWQ competitions respectively.

Highlights 2* FWQ : <https://youtu.be/jfm9TpRgkT4>

Highlights 3* FWQ : https://youtu.be/YO7_pMO54AI

1* FWQ VIDEO COMPETITION AND FJT

Dates : from the 21st of January to the 6th of February 2022

To allow as many riders as possible to participate, Nendaz Freeride is also organising a 1* competition, open to all. Admission to the 2* FWQ competition is awarded to the winners. It is held in the form of a video contest. A junior version is also organized.

Teaser Nendaz Freeride Video Contest : <https://youtu.be/EhvgQthsxZU>





NENDAZ FREERIDE JUNIOR 3* FJT

Date : Saturday the 26th of February 2022 (date in reserve : the 27th of February)

Around 100 young riders aged between 14 and 18 are taking part in this three-star event of the Freeride Junior Tour, which is being held for the seventh time as part of the Nendaz Freeride.

Highlight Nendaz Freeride Junior : <https://youtu.be/EhvgQthsxZU>

NENDAZ FREERIDE KIDS

Date : Saturday the 5th of March 2022 (date in reserve : the 6th of March)

The ski schools of Nendaz are organising a day of initiation and prevention in the freeride environment dedicated to children from 7 to 14 years old. It traditionally takes place on the same day as the 4 star grand final, which allows the youngest to meet the champions of the elite competition while following safety and prevention workshops in the field of freeriding.

Video Nendaz Freeride Kids : <https://youtu.be/ufPj0j1R3Qw>

NEW NENDAZ FREERIDE VILLAGE IN THE HEART OF THE RESORT

Dates : from the 25th of February to the 6th of March 2022 from 12h to 22h during the week and until midnight on Friday and Saturday

The Nendaz Freeride village is back for 2022 with over 4'000m² in the heart of the resort of Haute-Nendaz on the plaine des Ecluses ! At the end of the day, it serves as a meeting point for freeriders and the general public. On the programme : prize giving ceremonies, musical entertainment with DJs and live bands, freeride film festival broadcasted on a giant screen, bars and food trucks, cable park, snow park, slackline, big airbag, trampoline,...

USEFUL LINKS

- Photos :
 - Nendaz Freeride 4* FWQ 2021 : <https://drive.google.com/drive/folders/1MrCyUsrxPPI-xng86W4AmcOSIQoUZo3m?usp=sharing>
 - Backcountry invitational 2021 : <https://drive.google.com/drive/folders/1Pt9v69I219oge8MN4dukG5UzUbrOuNPY?usp=sharing>
- Organizing committee's site : www.nendazfreeride.ch
- Nendaz Tourisme's site : www.nendaz.ch/nendazfreeride

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