



WATCH ACADEMY
BY CIMIER

THE WATCH ACADEMY EXPERIENCE

STEP IN THE SHOES OF A WATCHMAKER AND IMMERSE YOURSELF IN
THE FASCINATING WORLD OF MECHANICAL WATCHMAKING





WHO ARE WE ?

With a long-standing tradition for timeless design and unwavering reliability, CIMIER is an authentic Swiss watch brand founded in the Swiss village of Hölstein in 1924.



In 2010, CIMIER opened the doors of the exclusive world of watchmaking by creating the Watch Academy. Hundreds of participants have since passed through its workshops, building their very own CIMIER watch.

Today, CIMIER is a profitable independent watchmaker perpetuating the art, tradition and fundamental values of Swiss watchmaking. In the hands of master watchmakers, each model is meticulously crafted under the sign of technical rigour and passion.



WHAT DO WE OFFER ?

Our watchmakers will guide you through the fascinating world of mechanical watchmaking over the different Workshops in our CIMIER ateliers in Bienne or off-site. Discover our programs and treat yourself to a masterpiece of your very own making or participate in our introduction course !

Watch Academy programs:

Create your personalized watch *in one or half-day*

Discover the delicate process of assembling a watch, from its sophisticated mechanical movement to its intricately decorated components. Choose your preferences from a large selection of different components and make your masterpiece one of a kind, complete with a personal engraving at the base of the casing.

Watchmaking Introduction Course

Explore the art and heritage of traditional Swiss watchmaking with a 3-hour course combining theory and practice. It includes various workshops for assembling and dismantling a movement as well as external components.

Our programs are best suitable for adults but no prior technical skills or competences are required. Small workshops groups (*up to 15 max participants insight and 10 max off-site*) ensure each and everyone receives one-to-one, in-depth instructions.





ONE-DAY PROGRAM

Create your personalized watch

For one-day classes, the Academy opens at 9:30 am with coffee and croissants. Participants are welcomed by our General Manager and our Master Watchmaker introduces the program. Participants choose their preferences from a large choice of Swiss high quality components including case, dial, hands and strap – giving each timepiece a unique personal touch.

Once this is done, it's off to the workshop to begin the assembly process of the movement under the guidance and closest supervision of our watchmakers. Before starting the afternoon, to recharge the batteries, lunch is offered at 12:00 pm.

After lunch, the participants put on their watchmaker's gown and continue to assemble and finalize their watch.

Around 4:00 pm the day closes with a well-deserved aperitif and presentation of certificates and gifts. Participants leave with the pride that the authentic Swiss Made watch on their wrist is not only unique, but created in Switzerland by themselves.

Prices:

"Big Matic" model: CHF 2'500.-

"Royal Skeleton" model: CHF 2'300.-

"Petite Seconde" model: CHF 1'800.-

Includes:

Class, personalized watch with complete movement assembly, text engraving on see-through caseback, lunch, closing ceremony





HALF-DAY PROGRAM

Create your personalized watch

For half-day classes, the program starts with a drink. Participants are welcomed by our General Manager and our Master Watchmaker introduces the program. Participants choose their preferences from a large choice of Swiss high quality components including case, dial, hands and strap – giving each timepiece a unique personal touch.

Once this is done, it's off to the workshop. The participants put on their watchmaker's gown and assemble their watch under the guidance and supervision of our watchmakers. For half-day course, the mechanical movement is already pre-assembled and regulated.

To celebrate the success and effort of the participants, the program closes with a well-deserved aperitif and presentation of certificates and gifts. Participants leave with the pride that the authentic Swiss Made watch on their wrist is not only unique, but created in Switzerland by themselves.

Prices:

"Big Matic" model: CHF 1'900.-

"Royal Skeleton" model: CHF 1'700.-

"Petite Seconde" model: CHF 1'200.-

Includes:

Class, personalized watch with text engraving on see-through caseback, closing ceremony

Morning sessions from 08.30 am to 12.30 pm — Afternoon sessions from 02.00 pm to 06.00 pm





OUR WATCHES

Participants can choose the following base watch models in a range of different colours.

All our watches are Swiss Made and have an exceptional 3 years warranty.



Big Matic

Automatic inhouse movement

One day class : CHF 2'500.-

Half-day class : CHF 1'900.-



Royal Skeleton

Manual movement

One day class : CHF 2'300.-

Half-day class : CHF 1'700.-



Petite Seconde

Manual movement

One day class : CHF 1'800.-

Half-day class : CHF 1'200.-



WATCHMAKING INTROCUCTION COURSE

This 3-hour course combines theory and practice. The program starts with a drink and participants are welcomed by our General Manager. Then our Master Watchmaker introduces the activities that are proposed with various workshops:

- Theory
Swiss Watchmaking Industry & Swiss-made label
Components particularities; crystals, jewels, case, dial, finishes etc.
Movements
- Practice
Movement assembling and dismantling
Dial and hand-setting
Casing
Movement function testing

Schedule:

Morning session at 09:00 am

Afternoon session at 02:00 pm

Price:

CHF 350.- per participant

Includes:

Class, beverages & certificate

Are you more interested in practice than theory ?
Do you have a preference for handling the components ?
Let us know your wishes regarding this course, we will adapt it !



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