

CANTON OF JURA

VISITORS' GUIDE



CONTENTS

cycling & mountain biking	6-7
canoeing	8-9
equestrian activities	10-11
walking & hiking	12-13
natural attractions	14-21
fun for families	22-23
events	24-25
culture & urban sightseeing	26-27
winter activities	28-29
regional products	30-31
restaurants	32-33
time to unplug	34
contact & impressum	35

WELCOME TO THE CANTON OF JURA!

Jura is an area of unspoilt countryside in north-western Switzerland.

SPORTS AND LEISURE

This region of rolling hills dotted with picturesque towns and villages is full of things to see and do. It's a haven for outdoor sports throughout the year, with plenty to offer visitors of all tastes and abilities. With golf, competitive rock climbing, canoeing, all-terrain scooters, horse riding, cross-country skiing in winter, mountain biking and more, Jura boasts a wide range of activities in magnificent surroundings. And if you prefer to head out and see the countryside in all its glory, you can explore the unspoilt landscapes along more than 1,000 km of footpaths.

THE LAND OF HORSES

Jura is the home to Switzerland's only native horse breed, the Franches-Montagnes (or Freiburger), and there are plenty of ways to enjoy the area from the saddle, including horse-drawn carriage rides and the traditional fondue and gourmet trips, along with stud tours, traditional Romani horse-drawn caravans, and more.

WATCHMAKING

Watchmaking was born in Jura, where you can discover everything there is to know about timekeeping. The museum at the Espace Paysan Horloger tells the story of modern watchmaking, and the Watch Case Museum provides a fascinating insight into this quintessential Swiss craft. And in the watchmaking workshops you can even have a go at assembling your very own timepiece to take home!

CULTURAL ATTRACTIONS

Another great way to get under the skin of Jura is to experience its wide range of cultural activities. For culture vultures, the region boasts no end of museums, art galleries – both classical and contemporary, open-air exhibitions such as the Balade de Séprais sculpture park, and historical attractions galore. For example, did you know that Jura is home to the highest concentration of modern stained-glass art in Western Europe?

And if historical buildings are your thing, it's worth taking the time to seek out some of the beautifully preserved traditional Jura towns and villages such as Delémont, Moutier, Porrentruy and the picture-postcard medieval village of Saint-Ursanne, the 'Pearl of the Jura'.

EVENTS

Because Jura is such a small, intimate canton, you are never far from a warm, friendly village welcome from the locals. This is your chance to experience the traditions of Jura up close and personal, all year round. Dress up for Jura Carnival, join us for a hearty feast on Saint Martin's Day, head back to the Middle Ages in Saint-Ursanne, and get drawn into the excitement at the Saignelégier equestrian exhibition and horse-racing event.

FREE PUBLIC TRANSPORT

Stay at least one night in Jura and you'll qualify for the JURA-PASS, which entitles you to FREE public transport and reduced admission to a host of activities!


AROUND AND ABOUT BY BIKE

Jura is THE place to see from the saddle ! Like mountain biking, gravel riding or e-bikes ? Then Jura is for you ! Explore every nook and cranny of the region on hundreds of kilometres of waymarked routes, from rolling hills to wooded pastureland, dreamy villages and (almost) enchanted forests.

START	FINISH
Courgenay	Saignelégier
DISTANCE	
36 km	
ASCENT	DESCENT
1,100 m	640 m
DIFFICULTY	FITNESS
Moderate	Difficult

ROUTE NO.7 - JURA ROUTE
 Jura Route runs alongside the mysterious River Doubs, taking in the medieval village of Saint-Ursanne, followed by some tough climbs up to the high plains of Franches-Montagnes. The sweeping, peaceful scenery includes meadows, fir forests, grazing cattle and horses.



360° trip through the Jura 



START	FINISH
MOUTIER	Moutier
DISTANCE	
26 km	
ASCENT	DESCENT
537 m	536 m
DIFFICULTY	FITNESS
Moderate	Moderate

TOUR OF THE RAIMEUX
 Venture into gorges carved by the River Birse before exploring the Raimeux region, a pocket of pristine nature straddling the cantons of Jura and Bern. The route takes in rugged gorges, gushing rivers and picturesque villages.

START	FINISH
Montfaucon	Montfaucon
DISTANCE	
22 km	
ASCENT	DESCENT
460 m	440 m
DIFFICULTY	FITNESS
Easy	Minimal

ROUTE NO.723 - COURTINE BIKE
 This easy route starts at Montfaucon (Le Pré-Petitjean railway station) and takes you through a patchwork of landscapes, natural attractions and heritage sites in the Franches-Montagnes district.



Cycling routes to explore




Pottering in the saddle



START	FINISH
Delémont	St-Ursanne
DISTANCE	
40 km	
ASCENT	DESCENT
950 m	950 m
DIFFICULTY	FITNESS
Moderate	Moderate

ROUTE NO.3 - JURA BIKE
 Just a stone's throw from central Delémont the rolling hills begin. Your route climbs towards the Rangiers Mountains, and from the col of the same name you whizz down into the deep Doubs Valley. The final stretch potters along the riverside, ending in the medieval village of Saint-Ursanne.



360° trip through
the Jura 



THE DOUBS... TREASURE TROVE OF DISCOVERIES

off the beaten track ★

TREASURE HUNT ON THE DOUBS

Set off on an adventure worthy of a Hollywood movie along Jura's iconic river ! Adventurers, to your canoes ! Paddle the tranquil waters of the Doubs to seek out the hidden treasure by solving the clues along the way. And who knows – maybe you'll find more than one hidden delight ? Two safe, easy paddling options, starting from Saint-Ursanne. Great for the whole family.



traffic lights


Water adventures



The Doubs is a particularly tranquil river, perfect for a gentle canoe paddle while watching the amazing plant and animal life go by. From the water you get a totally different view of the region – in peace and quiet.

BORN TO RUN FREE !



360° trip through
the Jura 



Saddle up for more



Home to a mix of wooded pastureland and sweeping landscapes, Jura is a haven of peace and quiet for the semi-feral horses that roam the countryside here. It is also an equestrian paradise for both regular riders and visitors who come here to have their first experiences with horses. Several breeders offer guided rides for all abilities, stud farm visits, and excursions in horse-drawn carts and carriages.

THE BEST WALKS AND HIKES

our pick ♥

THE RIDGES OF FRANCHES-MONTAGNES

A walk on the Franches-Montagnes plateau that picks its way along ridges, through wooded pastures and past quaint hamlets, taking in sweeping views of the Jura Mountains.

START	FINISH
Les Breuleux	Le Noirmont
DISTANCE	DURATION
10 km	2 hrs 35
ASCENT	DESCENT
220 m	260 m
DIFFICULTY	FITNESS
easy	minimal



Up hill and down dale



START	FINISH
Montsevelier	Montsevelier
DISTANCE	DURATION
11 km	3 hrs 50
ASCENT	DESCENT
700 m	680 m
DIFFICULTY	FITNESS
moderate	moderate

N° 454 VAL TERBI TRAIL

This hike in the upper Val Terbi includes the climb up to the Welschgätterli Pass. This rocky mountain pass, on the 'border' between the French- and German-speaking parts of Switzerland, treats hikers to a panoramic view of the Delémont Valley and the Basel and Solothurn regions. And there are some gorgeous picnic spots along the way.



1,132km
of footpaths and trails

START	FINISH
Bonfol	Bonfol
DISTANCE	DURATION
10 km	4 hrs 20
ASCENT	DESCENT
280 m	280 m
DIFFICULTY	FITNESS
easy	moderate

N° 456 BONFOL KM 0

This walk marks 'Kilometre Zero', the southernmost point on the Western Front that ran all the way from the Swiss border to the North Sea during the First World War. In the forest here you'll come across the remains of military barricades, observation posts and bunkers. The walk crosses the border at several points.



IMMERSE YOURSELF INTO AN OASIS OF WELLBEING

opposite:
Pleujouse

double-page spreads
overleaf:
Etang de la Gruère,
Ajoie plains,
Les Sommètres

NATURAL HIGHLIGHTS

Jura is home to a wealth of exceptional geological features. Discover its most iconic natural sites, including **Étang de la Gruère** lake, the Bonfol Ponds, the Réclère Caves, the Lac de Lucelle and the spectacular rocks at Les Sommètres.




37,000
hectares of forests

Wild wonders





360° trip through
the Jura 



PRESERVE TOMORROW,
EMBRACE TODAY –
THE PROMISE OF
THE CANTON OF JURA.





FUN, OUT OF THE ORDINARY AND MADE IN JURA

Delémont

RAIFFEISEN PARC

Offering fun for all the family, the Raiffeisen Parc is a large leisure centre with bowling, arcade games, VR experiences, racquet sports, a gym, dining and accommodation all under one roof.

Saignelégier

When snow is on the ground, this trail is closed.

DETECTIVE TRAIL

Set off in search of clues with Detective Badger, and follow the trail for 6.7 km! This fun activity starts at the iconic Halle du Marché-Concours and explores the countryside around Saignelégier. With Detective Badger's help, solve the riddles and puzzles you discover along the way. Through wooded pastures and thick forests, keep your eyes peeled and follow the photo clues on your route sheet. And who knows? Maybe there'll be a prize waiting for you at the end!

Boncourt

BISON PARK

Recently, Jura has become the stamping ground of a famous animal worthy of the Wild West... Can you guess which one? The bison!

Have you ever wished you could walk with confidence among a great herd of buffalo? Well, here you can! The Bison Park in Boncourt, a pretty town right on the French border, is a great family attraction where you can get up close and personal to Europe's largest land mammal - weighing up to 1,200 kg!

Don't miss the guided tour and the thrilling horse-drawn ride among the herd!

Try something different



our pick ♥

Réclère


PRÉHISTO-PARC

West of Porrentruy, right on the French border near the tiny village of Réclère, embark on a fascinating journey through time at Préhisto-Parc.

Préhisto-Parc is an exciting 2km dinosaur trail through the woods. Go back millions of years in time as you explore the trail, coming across no fewer than 45 life-size dinosaur models that follow the evolution of these incredible beasts. And from the high observation tower you are treated to amazing views of the meandering Doubs Valley.





360° trip through
the Jura 



ONE-OFF SWISS EXPERIENCES THAT ARE TRULY UNIQUE !

our pick ♥

July

LES MÉDIÉVALES

The total medieval experience : live, eat and dance as if you've gone back in time ! All in one of Switzerland's most iconic and unusual medieval villages : Saint-Ursanne. A weekend-long medieval summer festival held in every odd-numbered year.

November

ST MARTIN'S DAY DELIGHTS

Celebrate St Martin's Day by savouring traditional dishes served in restaurants throughout the region. This cherished local festival is a highlight of the culinary calendar, offering the perfect opportunity to enjoy generous regional cuisine in an authentic and welcoming atmosphere.

June

DELÉMONT'BD

Each summer in mid-June, Delémont'BD welcomes you to celebrate comics in all their forms in the old town of Delémont ! With the presence of comic book creators, book signings, activities, stands ... Join the celebration and dive into the world of Swiss and international comics !

August

MARCHÉ-CONCOURS

Experience the moment



Each year on the second weekend of August, Saignelégier hosts the Marché-Concours – one of Switzerland's most iconic events and a vibrant tribute to the Franches-Montagnes horse. Featuring horse races, parades, exhibitions and regional cuisine, the Marché-Concours celebrates and supports the long-term future of the country's only remaining indigenous horse breed.

FOLLOW YOUR NOSE AND SEEK OUT HIDDEN TREASURES...



A different kind of
sightseeing



CIRCUIT SECRET®

Here's a very different way to see the sights! Had your fill of the usual guided tours around the town? Circuit secrets take you on a journey through the backstreets, with mysteries and surprises around every corner. The special key you are given unlocks places inaccessible to others, with local artists bringing history alive.

Explore museums



MUSÉE JURASSIEN D'ART ET D'HISTOIRE

This museum in the heart of Delémont old town unlocks the door to Jura and the history of an entire region. The Jurassic, the Tête de Moine cheese... this permanent exhibition explores the clichés and symbols associated with Switzerland's newest canton, shedding light on the events and places that make Jura and its people what they are today.

GLIDE INTO THE JOYS OF WINTER!

our pick ♥

SNOWSHOEING IN FRANCHES-MONTAGNES

Who needs Lapland? Franches-Montagnes is a fabulous destination for winter sports enthusiasts. Slip on your snowshoes... and take a deep breath of fresh air.

Winter thrills



360° trip through the Jura



120 km

of cross-country skiing trails

START	FINISH
Les Breuleux	Les Breuleux
DISTANCE	
11 km	
ASCENT	DESCENT
150 m	40 m
DIFFICULTY	FITNESS
Moderate	Moderate

TRAIL NO.303 PREMIERS FLOCONS TRAIL - CROSS-COUNTRY SKIING

A superb circular route around an area with an excellent snow record. The trail winds its way through the wooded pasturelands so typical of Les Breuleux. Lots of variety, with a perfect mix of wide open spaces and tree-lined sections.

A CHEESE WITH SOMETHING OF A REPUTATION.



TÊTE DE MOINE AOP

Tête de Moine AOP is a centuries-old cheese, originally from the village of Bellelay. It is served in very thin rosettes pared off using a tool invented especially – the girolle. At La Maison de la Tête de Moine you can watch the cheese being made in a large copper vat according to a traditional method used by the monks who first made it centuries ago. The Fromagerie des Franches-Montagnes in Le Noirmont also offers immersive tours exploring the craft of dairy farming and cheesemaking, while the Fromagerie de Saignelégier showcases modern production techniques.

DAMASSINE AOP


According to legend, knights returning from a crusade brought with them a small red plum they had found in Damascus – the damson. The locals soon developed a taste for the fruit spirit distilled from its juices. The chalky soils and climate here suit the damson down to the ground, bringing out the essence of its delicate flavours. The result? Damassine eau de vie, certified AOP for its high quality, which flies the flag for the canton of Jura and the Ajoie region.

A taste of Jura



FLAVOURS OF JURA.

Here's a line-up of the finest dining in the region : the restaurants recognised by the renowned Gault&Millau guide highlight the very best of the region's dining scene. Distinguished by their creativity, commitment to local ingredients and refined expertise, they offer an exceptional journey into Jura's gastronomy.

		Bonfol	<p>LA CUISINE DE L'APOTHCIAIRE 13 Gault&Millau points Devotion to detail and passion for cuisine meet in this restaurant. Here the chef takes you on a culinary adventure with imaginative creations inspired by his travels and crafted with local seasonal ingredients.</p>
Le Noirmont	<p>MAISON WENGER 18 Gault&Millau points At the iconic Maison Wenger, chef Jérémy Desbraux and his partner Anaëlle Roze serve up an artful blend of local character and fine Jura cuisine. The menu, décor and surroundings offer the very best in refined sophistication.</p>	Delémont	<p>HOTEL-RESTAURANT LA BONNE AUBERGE 13 Gault&Millau points A character bistronomic address in the heart of Delémont's old town. Joël and his team invite diners to sample his original gourmet creations featuring high-quality fresh produce. This friendly restaurant in unusual surroundings is the perfect setting for a unique dining experience.</p>
Le Prédame	<p>FLORA. 15 Gault&Millau points flora. is a warm and authentic setting for sharing and savouring nature's bounty at the table. flora. brings the countryside to your plate with bold, expressive flavours and unique, natural ingredients.</p>	Delémont	<p>KOMACHI 13 Gault&Millau points Tucked away in Delémont's old town, this intimate Japanese restaurant offers traditional home-style cuisine in an authentic and welcoming setting.</p>
Le Boéchet	<p>RESTAURANT LE PAYSAN HORLOGER 14 Gault&Millau points Le Paysan Horloger occupies a beautifully refurbished traditional farmhouse in the familiar Franches-Montagnes countryside. Diners are treated to a winning combination of rustic surroundings and a creative yet subtle gourmet offering.</p>	Porrentruy	<p>AUBERGE DU MOUTON 13 Gault&Millau points This hotel-restaurant, oozing with history and charm, offers good honest cuisine prepared with seasonal market produce and served in a straightforward, modern way. Each dish is complemented by a thoughtfully curated selection, emphasising organic and natural Swiss wines sourced from nearby vineyards.</p>
Pleujouse Bon appétit! 	<p>CHÂTEAU DE PLEUJOUSE 14 Gault&Millau points Sophisticated, elegant cuisine in remarkable surroundings. This late-11th-century château keeping watch over a peaceful valley in the Ajoie region boasts several modern, comfortable dining rooms. There is also a splendid terrace at the foot of the castle watchtower, featuring a magnificent chestnut tree.</p>	Delémont	<p>MÉTROPOLE 12 Gault&Millau points The Métropole serves up flavoursome gourmet delights in convivial surroundings in Jura's capital, Delémont.</p>

TIME TO UNPLUG.

EVERYTHING YOU NEED FOR A PERFECT STAY

Restful hotel rooms, cosy apartments and unique lodgings to get away from it all. We're here to help you find and book the accommodation that's right for you.

Our Groups Service can arrange your meeting or conference, or create an exclusive itinerary for your outing.

THERE ARE PERKS, TOO :

Stay two nights in May, September or October and get a free activity with the "Le Jura, c'est cadeau !" offer.

Stay overnight and enjoy free public transport, plus discounts on a selection of activities. That's total freedom to explore our region.



CONTACT & IMPRESSUM

IMPRESSUM

PHOTO CREDITS

Nicola Fuerer (p 1)
Giglio Pasqua (p 11)
Dominik Baur (pp 6,7,8)
Nicole Schafer (p 12)
Jan Geerk (p 12)
Vincent Bourrut (p 14)
Nicola Fürer (pp 16-17)
Anthony Brown (pp 18-19)
Gerry Nitsch (pp 20-21)
Irene Balmer (p 23)
Christof Sonderegger (pp 28-29)

GRAPHIC DESIGN
AND LAYOUT
atelier karma

TEXTS

atelier karma
and Jura Tourisme

PRINTING

Centre d'impression
Le Pays
1,000 copies

copyright Jura Tourisme
copyright Suisse Tourisme
Reproduction in part or
in full prohibited

CONTACT

Jura Tourisme
+ 41 (0)32 432 41 60
info@juratourisme.ch

Opening hours :
www.juratourisme.ch/contact



@jura3lacs
#cantondujura
#jura3lacs



swi⁺zerland
Member





Goumois, douane.

Adventure  is waiting
for  you.

www.esprit-mobile.ch

l'esprit  mobile 
les transports publics jurassiens

 SBB CFF FFS

 CFM
Chemin de fer du Jura

 MOBIJU

 NOCTAMBUS

 vagalbond
Etablissement jurassien