

# LA GRUYERE

Group activities

2021

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## CHEESE

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### **La Maison du Gruyère**

Near the mountain pastures at the foot of Gruyères Castle, La Maison du Gruyère invites you to discover the making of Le Gruyère AOP.

#### **Opening hours:**

June to September:

Every day from 9:00am to 6:00pm

October to May:

Every day from 9:00am to 5:00pm

#### **Cheese making:**

Every day between 9:00am to 12:30pm

**Duration:** 45min.



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### **La Tzintre Cheese Cellars**

Cheese making in mountain pastures is an ancestral tradition in the Jaun valley and throughout La Gruyère region. In the cellar, the cheese is refined to develop its unique taste.

#### **Opening hours:**

Every day for groups upon request.



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### **Alpine cheese dairy in Moléson**

Discover the traditional style of cheesemaking in the large wood-fired cauldron in a typical mountain chalet dating from 1686.

#### **Opening hours:**

May to September:

Every day: 9:00am to 6:00pm

Cheese making at 10:00am

**Duration:** 1h00



*Due to a recent take over, some information may change.*

### **Fondue Academy**

Learn how to prepare your own fondue moitié-moitié in the heart of Gruyères!

This fun and original concept teaches students the art of fondue, trying to be the best apprentice among friends and / or colleagues in a friendly atmosphere, just like at home!

#### **Opening hours:**

Every weekend and official holidays: 9:00am to 6:30pm. For groups during the week upon request.

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### **Visit of an alpine chalet**

Visit of a traditional alpine chalet and local cheese tasting in Charmey.

#### **Opening hours:**

Every day from June to September. Two cheese dairies can be visited.

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### **Cheese dairy Gruyère Traditions**

Located in the heart of the medieval town, Gruyère Traditions invites you to come and discover how they produce their cheese.

#### **Opening hours:**

Wednesday to Sunday from 9:00am to 1:30pm, booking required



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## CHOCOLATE

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### **Maison Cailler – Swiss Chocolate factory**

Discover the process of chocolate manufacturing and enjoy the chocolate experience at the famous Maison Cailler Swiss chocolate factory.

#### **Opening hours:**

April to October:

Every day: 10:00am to 6:00pm

November to March:

Every day: 10:00am to 5:00pm

Last ticket sale 1 hour before closure.



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### **Gruyères "Chocolaterie"**

Enter the world of a chocolatier in Gruyères. Discover the craftwork and traditions.

#### **Opening hours:**

Different chocolate workshops upon request (fr/de/en/it/es)



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### **Atelier chocolate Romain Leemann**

Discover the workshops with chocolate maker Romain Leemann.

#### **Opening hours:**

Every day upon request.

**Duration:** from 45min. to 1h30



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### **Atelier chocolate Hôtel Cailler**

A chocolate initiation in Nicolas Bertherin laboratory (Hotel Cailler chocolatier and pastry chef).

#### **Opening hours:**

Upon request, booking 1 week before arrival

**Duration:** from 45min. to 1h30



## HISTORICAL SITES

### Gruyères Castle and the medieval town

At the foot of the Pre-Alps, you will be enchanted by the charm and picturesque architecture of the medieval town of Gruyères. The town has given its name to the area and to its delicious cheese. Come and explore a little town that's been unaffected by the passage of time, built in a superb setting. Discover Gruyères, the most beautiful village in western Switzerland in 2014!

A visit of the castle, the residence of the counts of Gruyère, is a journey through 8 centuries of architecture, history and culture.



#### Opening hours:

April to October:

Every day from 9:00am to 6:00pm

November to March:

Every day from 10:00am to 5:00pm

Guided tours upon request, booking required.

**Duration:** 1h00

### Historic walk in Bulle

Explore the historic heart of this thriving market town by taking the walking tour around the bustling centre. Visit the historic city centre of Bulle. Admire its monuments, its curiosities, its squares, its parks and its panoramic views of the surrounding mountains.

Guided tours upon request. Booking required.



#### Opening hours:

Tourist office Bulle:

Monday to Friday: 9:00am to 12:00am and 2:00pm to 6:00pm

Saturday: 9:00am to 12:00am (June to Sept.: 9:00am to 4:00pm)

**Duration:** 1h00

### Excursion to Isle of Ogoz

A one hour boat trip to discover Lac de La Gruyère, the cliffs of Rossens, the Isle of Ogoz its ruins and chapel.

#### Opening hours:

May to October upon request every day for groups.

**Duration:** 1h00



## MUSEUMS

### Musée gruérien

A sign-posted path introduces you to La Gruyère and its inhabitants.

#### Opening hours:

October to May:

Tuesday to Friday: 10:00am to 12:00am and 1:30pm to 5pm

Saturday: 10:00am to 5pm

Sunday and holidays: 1:30pm to 5pm

June to September:

Tuesday to Saturday: 10:00am to 5pm

Sunday and holidays: 1:30pm to 5pm



### Musée de Charmey

A contemporary look at the alpine economy and the applied arts through three materials: wood, earth and paper. A permanent space is dedicated to the Chartreuse de la Valsainte.

#### Opening hours:

Monday to Saturday: 10:00am to 12:00am and 2:00pm to 5:00pm

Sunday and holidays: 2:00pm to 5:00pm



### HR Giger Museum

Immerse yourself in the Fantasy Art of renowned Swiss artist HR Giger, Alien creator.

#### Opening hours:

April to October:

Every day: 10:00am to 6:00pm

November to March:

Tuesday to Friday: 1:00pm to 5:00pm

Saturday and Sunday: 10:00am to 6:00pm



### Tibet Museum – Fondation Alain Bordier

Discover the amazing beauty of Himalayan art.

#### Opening hours:

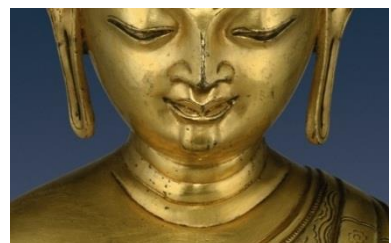
Easter to October:

Every day: 11:00am to 6:00pm

November to Easter:

Tuesday and Friday: 1:00pm to 5:00pm

Saturday and Sunday: 11:00am to 6:00pm





## EXCLUSIVE

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### **Electrobroc**

In the heart of the hydroelectric factory in Broc, this energy information centre takes you on a fun, interactive visit to the world of electricity.

#### **Opening hours:**

February to December:

Guided tours from Monday to Saturday (except on holidays).  
Booking required.

**Duration:** 1h30

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### **Fondue coach**

Travel in a horse-drawn cart and enjoy the landscapes of La Gruyère while eating a fondue.

#### **Opening hours:**

March to November (midday and evening, March and November only midday). Booking required.

**Duration:** 2h00

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### **Forge of Charmey**

Experience Charmey in the early 1900's! The old forge shows the history of the valley of Charmey.

#### **Opening hours:**

Upon request, groups of max. 15 people.

**Duration:** 1h00

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### **Cantorama**

The Cantorama, or House of Song, is established in the Romanesque church of Jaun, which dates from the 13th century. It showcases the incredible richness of choral art in Fribourg.

#### **Opening hours:**

July and August:

Sunday: 2:00pm to 5:00pm

Special opening hours for groups upon request.



### **On the water with l'Unique**

The restaurant L'Unique proposes an original concept: eating on the Lac de La Gruyère in the Unique Boat. The boat can welcome 6 to 9 people.

**Opening hours:**

Booking required.



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### **Initiation into astronomy**

Spectacular 360 panorama. Nights of initiation into astronomy using telescopes.

**Opening hours:**

From 15 people at special dates, booking required.





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## SPORT, LEISURE

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### « Snowshoeing and fondue »

Discover the wild nature with the evening excursions “snowshoeing and fondue” organised in Charmey.

Two guides will take you for a snowshoeing walk in a unique outdoor landscape at the sunset.

You will stop in a restaurant to eat a delicious fondue.

This excursion is ideal for groups! The way is accessible to all and easy.

Please make sure that you bring good walking shoes and warm clothes with.

**Duration:** 2h of snowshoe walking and fondue at the restaurant



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### Fun Planet

Bowling, laser game, minigolf, billiard, games

#### Opening hours:

Mon & Thu: 5:00pm to 11:00pm

Wed & Sun: 1:30pm to 11:00pm

Fri: 5:00pm to 00:00pm

Sat: 1:30pm to 00:00pm



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### Fun Park in Moléson

Accessible according to individual's wishes and abilities. A system of tokens gives you access to all these leisure pursuits: bobsleigh, downhill-scootering and minigolf.

#### Opening hours:

Mid-May to end of October (depending on the activity):

Every day : 11h00 to 18h00

Opening hours depending on the weather conditions.



### **Charmey Adventures**

Charmey Adventures, located at the mid-station, is accessible by gondola. Seven tracks of various levels of difficulty can be discovered. An aerial wire tow at a height of between 6 and 15m. Experience the Powerfan leap into the void, from a platform situated at a height of 13m and the quickjump. Discover the "Tyrolienne Valley", a rope slide made of 12 zip lines from Vounetse to the Charmey Adventures site. Other activities are also available (ex. treasure hunt or grass scooter).



#### **Opening hours:**

May, June and September:

Saturday, Sunday and holidays: 10:30am to 5:45pm

July and August:

Every day: 10:30am to 5:45pm

October:

Saturday, Sunday and holidays 11:00am to 5:00pm

Booking required for groups.

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### **Rafting**

This route in the river Sarine, from Enney to Broc, invites you to discover the rafting without any difficulties. Even if this route is easy to navigate there are some rapids waiting on you. The security level is very high as the technical level is slow.



#### **Opening hours:**

April to September, depending on the weather conditions. Booking required.

**Duration:** 3h00

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### **Canyoning**

This canyoning route is very funny with its jumps, zip line and swimming part in the river.

Due to the profile and the various escape ways, the security level is very high. This activity can be adapted to all kind of sport levels.



#### **Opening hours:**

May to October, depending on the weather conditions. Booking required.

**Duration:** 3h00

### **Via Ferrata**

How about climbing the north face of the Moléson using the Via Ferrata? Rising by almost 400m and equipped with rungs sealed into the rock face.

Alpine routes like these provide exciting experiences with every safety measure guaranteed (thanks to there being all the way up the mountain a cable of over 1300m, and the availability for hire on the spot of the equipment one needs).



#### **Opening hours:**

End of May to end of October:

Every day: 9:00am to 6:00pm

Depending on the weather conditions.

**Duration:** approx. 3h00

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### **Disc Golf**

A funny, sportive and innovative activity in La Berra!

The Disc Golf is played like traditional golf but instead of hitting a ball towards a hole, the player must throw a Frisbee into a metal basket. The goal is to reach each basket in a minimum of throws.



#### **Opening hours:**

According to the summer season of the cableways La Berra.

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### **Golf**

The Golf de La Gruyère offers a perfect match between sport and nature. Its 18-hole golf-course melts into one of Switzerland's most beautiful landscapes: on the horizon, the Fribourg mountains, at your feet, the Lake of La Gruyère. As far as the eye can see, a world of peacefulness, silence and beauty. Treat yourself to the exceptional luxury of enjoying your favourite sport in an environment ideal for relaxation.



#### **Opening hours:**

March to November

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### **Become a musher**

Share some time with sled dogs in the middle of the nature for an unforgettable moment. You will ride the sled yourself and feel like a real musher.

#### **Opening hours:**

Throughout the year. Booking required.



### **Water sports**

Hire of canoes, kayaks and paddle.

**Duration:** 1h00 to 1 day



## WELLNESS

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### Les Bains de la Gruyère

The Bains de la Gruyère are wellness baths. The natural water of the two indoor and the outdoor pool is rich in mineral salts and heated to 34°C. The Nordic area with its 3 saunas and the oriental area with Hammam and Turkish baths invite you to relax.

#### Opening hours:

Monday to Thursday and Sunday: 9:00am to 9:00pm

Friday and Sunday: 9:00am to 10:00pm



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## HIKING

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With more than 750 km of hiking routes, La Gruyère is definitely a hiking region. Walk between mountains and lake, charming village and historic towns.

Hiking suggestions can be found on the website:

[www.la-gruyere.ch/hiking](http://www.la-gruyere.ch/hiking)



You can be guided on a hiking trail, please ask us for further information !

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## REGIONAL NATURE PARK

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### Gruyère Pays-d'Enhaut Regional Nature Park

The Park illustrates the natural lushness and the agropastoral culture of the Pre-Alps, and is a site of national importance.





## MOUNTAIN CABLEWAYS

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### Moléson

Moléson-sur-Gruyères is equipped with a funicular and a cable car so that you can discover the magnificent panorama from the summit, or reach it by one of the two via ferratas. Mountain-top restaurants at Plan-Francey (mid-station) and the summit.



### Charmey

The cable car takes you to Vounetse, a mountain full of traditions. Vounetse is also the starting point for a lot of activities such as hiking, trottibike and even mountain biking.



### Jaun

The "Gastlosen-express" takes hikers to the top of the mountain at the height of 1540m. From there, you can take one of the many hiking trails, or descend on scooters. Aline huts in the area. Playground at the top of the chairlift.



### La Berra

The combined lift (cabins and chairlift) take hikers up to the top of La Berra, with its panoramic view. Summer activities: downhill mountain bike trail, various hiking trails, playground, disc golf, panoramic table of the region. Various refreshments nearby.



## TEAM BUILDING

### Genius Challenge

The genius game is a succession of challenges where players are confronting directly to an opponent. Like this all participants are keeping close together in a joyful and happy atmosphere. Not only team spirit but also a touch of humour, muscles, some intuition and perspicacity are required to win the challenge.

**Opening hours:**

Every day upon request. Booking required.

**Duration:** 2h30

**Number of participants:** 20 to 200 people



### Four de l'Adde – Bakery workshop

André Isenegger, a passionate baker, shares with you his skills and techniques of bread making in his 19th century bread oven. Everyone can try and prepare some bread. After that, the group is invited to have an aperitif and to enjoy a homemade dinner. Each participant goes home with a home-made bread fresh from the oven.

**Opening hours:**

Upon request. Booking required.

**Duration:** approx. 6h00, depending on workshop

**Number of participants:** 10 to 16 people



### Riddles and Sensations

During this outside game your sense of direction is put to the test in order to locate clues hidden in the woods. Your practical and reflection skills and your team spirit will help you to resolve the riddles related to the clues. Furthermore, the thrill seekers are going to enjoy a 60 meters zip-line which will bring you to a typical gruyerian snack.

**Opening hours:**

March to November upon request. Booking required.

Outdoor activity, in any weather.

**Duration:** 2h30 to 3h30

**Number of participants:** 6 to 70 people



## 5 Senses and Nature

"5 senses and nature" is a team activity which appeals the 5 senses as well as the knowledge about the nature.

The workshops allow everyone to participate activity. Every team has to go to the workshops and understand how it works in order to find the right solution.

This activity is followed by a simple aperitif.

### Opening hours:

Every day upon request. Booking required.

**Duration:** 1h00 to 4h00 (depending on time at your disposal)

**Number of participants:** 10 to 100 people



## Born to be Swiss

From customary cuisine and music to traditional Swiss activities, you will discover the folklore that has marked centuries of Swiss culture and history. Your initiation begins with "made in Switzerland"! Are you familiar with the Talerschwingen? No? Well now is the perfect time to explore new musical sounds using a typically Appenzeller instrument.

### Opening hours:

March to October. Booking required.

**Duration:** 1h30 to 3h30

**Number of participants:** 12 to 200 people



## Winter Olympics

In a magical setting, that is how make the most of winter fun! Enjoy these fun and relaxing activities in a spectacular winter wonderland. The program includes a series of games requiring skill, strategy and a certain dexterity. Laughter guaranteed!

### Opening hours:

December to March (depending on snow conditions). Booking required.

**Duration:** 1h30 to 3h00

**Number of participants:** 12 to 200 people



## Culture and Adventure

This game takes place in the medieval town of Gruyères and each team has to complete 3 missions:

- "The Castle", riddles to resolve, picture to discover during a guided tour of the Castle
- "The underground", symbol to find exploring the undergrounds of the Castle, lighting up with torch
- "The knights Park", make your own key by melting metal and try to open the treasure chest



### Opening hours:

Every day upon request. Booking required.

Mainly outdoor activity, in any weather.

**Duration:** 3h00 to 3h30

**Number of participants:** 7 to 80 people

## Escape Game

Locked in a room, you'll have 60 minutes to solve the riddles and successfully open the door before the end of the timer. You will have to combine your logic, your creativity, your insight, your team spirit and also thinking outside of the box.



### Opening hours:

Depending on availabilities.

**Duration:** 1h00 to 2h30

## The Experts

A crime scene, some clues and a mysterious suspect: put yourself in the shoes of a forensic expert and get your hands on the culprit of this murder!

This unusual activity will put your deduction and analysis capabilities to the test throughout a path during which you will get the necessary clues to solve this investigation. Various recreational activities such as enigmas, gun shoot or Blackjack will allow you to collect valuable information to identify the murderer.

Perfect for an original company outing, this activity involves teamwork and takes all participants in the pursuit of a common goal.



### Opening hours:

Every day upon request. Booking required.

**Duration:** 2h00 to 3h00

**Number of participants:** 12 to 130 people



### **Cardboard Race**

Your employees will have to use all their skills to win this competition! It's up to you to choose your racing vehicle between either a Formula 1 racing car, bobsleigh, kayak, locomotive, or even a Roman chariot... the choice is yours! Be the most ingenious by building your own racing vehicle with only a map, cardboard, scotch-tape, and your creativity at your disposal. Then, compete in the championship to see which team is the most gifted.

This hilarious, convivial, and unusual team-building activity will strengthen communication within your team.

#### **Opening hours:**

Every day upon request. Booking required.

**Duration:** 3h00

**Number of participants:** 15 to 150 people



### **Flavor Casino**

Taste, smell and read, the Flavor Casino invites you to one of its unique game tables in the world! Halfway between game of luck and wine course, this ideal activity for the end of the year will delight your taste buds and your fictitious wallet. Indeed, no money is involved.

You do not drink wine? You will love to use your luck, your senses and your knowledge to raise chips, and win the game without having to drink the smallest sip !

Lay all your cards on the table, with the Flavor Casino there is something for everyone !

#### **Opening hours:**

Every day upon request. Booking required.

**Duration:** 1h30 to 2h00

**Number of participants:** 5 to 50 people



### **Trophy of the Lake**

Aboard of a comfortable kayak, you will attempt to score the most points to win the Lake Trophy. The program includes enigmas, games of skill and strategic challenges, during which the coordination, communication and precision are all precious assets. A unique opportunity to excel in an unusual environment!

#### **Opening hours:**

May to September. Booking required.

**Duration:** flexible

**Number of participants:** 8 to 80 people





## **Watersplash**

Watersplash, the summer business activity par excellence, invites you to live a unique team building experience! Using a 5 meter-long stand up paddle board, this activity allows you to enjoy the water safely, with maximum of ease and fun.

Climb on our giant board and test yourself with the challenges launched at you. In groups, you will certainly need to learn how to manoeuvre this extraordinary vessel to get the most points and win the game.

Ideal for your summer outings, the Watersplash allows the more athletic of your colleagues to run the boat and the more cautious ones to enjoy a moment of fun with colleagues.



### **Opening hours:**

May to September. Booking required.

**Duration:** flexible

**Number of participants:** 8 to 80 people

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## TRAINS

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### Chocolate train

The rail line connects Montreux, Gruyères and Broc to combine a first-class trip with a visit to a cheese factory and a visit to a chocolate factory.

#### Opening hours:

May and June:

Monday, Tuesday, Wednesday and Thursday

July and August:

Every day

September and October:

Monday, Wednesday and Thursday

**Duration:** 1 day



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### Fondue train

Aboard the Vintage Train as it meanders through the stunning Gruyère countryside to Montbovon while you dine a traditional Swiss fondue before tucking into the Gruyère region's famous dessert of meringue and double cream.

#### Opening hours:

Mid-October to mid-May. Booking required.



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### Sushi train

Travel aboard the historic train "La Gruyère" enjoying magnificent landscapes between Bulle and Montbovon while eating sushis. Participants get the opportunity to watch the sushis production on board.

#### Opening hours:

June to October (summer break July-August). Booking required.



La Gruyère Tourisme would be pleased to make the bookings for you (from 20 participants and 2-3 activities).

Do not hesitate to contact us and we will send you an offer as soon as possible with all the activities requested during your stay in the region of La Gruyère.

Your advantage: only one contact person and a global invoice after your group outing.

We remain at your convenience should you require further information.

**Contact:**

LA GRUYÈRE TOURISME  
INCOMING SERVICE  
RUE DU BOURG 1  
CASE POSTALE 123  
CH-1663 GRUYERES  
PHONE: +41 (0)848 424 424  
[WWW.LA-GRUYERE.CH/GROUPS](http://WWW.LA-GRUYERE.CH/GROUPS)  
[incoming@la-gruyere.ch](mailto:incoming@la-gruyere.ch)