



**WORLD OF HOSPITALITY**

Uniting genuine goodwill and redefining the  
role of exceptional hospitality

251 – Event Creation and Management 2025





# ABOUT WORLD OF HOSPITALITY

World of Hospitality, an annual event hosted by the Swiss Hotel Management School since 2011, is back with an exciting new focus. This year, we invite you to join us for a World Of Hospitality - DreamWorks" charity event.

This event is dedicated to raising funds for Game On, a non-profit organization that provides children with life-changing winter and summer camp experiences abroad.





# BOARD OF DIRECTORS



**Mr. Ludovic Cosandey**  
**WOH Director**

With a postgraduate **degree in the Art of Education from University of Derby** and more than 15 years experience in international hospitality management, a specialist in property openings and a collaborator on large projects for renowned names such as Disney, Vienna Int and Club Med.



**Ms. Israa Jahuri**  
**WOH Student Director**

A hospitality and events specialization student at Swiss Hotel Management School with 3 years of experience in hospitality operations. Assisted in planning the 2024 graduation ceremony at the Caux Palace campus. Passionate about the hospitality industry and education, with a strong ambition to become an F&B Director.





# MISSION

Building a bright and promising future for any child, by uniting genuine goodwill and redefining the role of exceptional hospitality within.

# VISION

WOH 251 empowers Global Hospitality education towards Global futures through the benevolence of Global citizens.

# VALUE

- Quality
- Empowerment
- Joy
- Community
- Responsibility

# SPONSOR BENEFIT



## SOCIAL MEDIA PROMOTION

Dedicated posts (1-2) featuring your sponsorship.

## BRANDED BROCHURE

Your logo will be printed on the final email/Newsletter.

## ON-SITE PROMOTION

Mentions by our event MC and possible stage appearances.

## VIDEO SHOWCASING

Your brand video will be continuously played during the event.

## AUCTION/LOTTERY RECOGNITION

Your brand will be highlighted when sponsoring prizes.

## SPONSOR BOOTH

A space at the event for product sampling, brand displays, or direct interaction with guests if you prefer.



# PRODUCT VALUE PROPOSAL



## Entertainment & Experience

- Quiz Game Rounds Prizes



## Food & Beverage

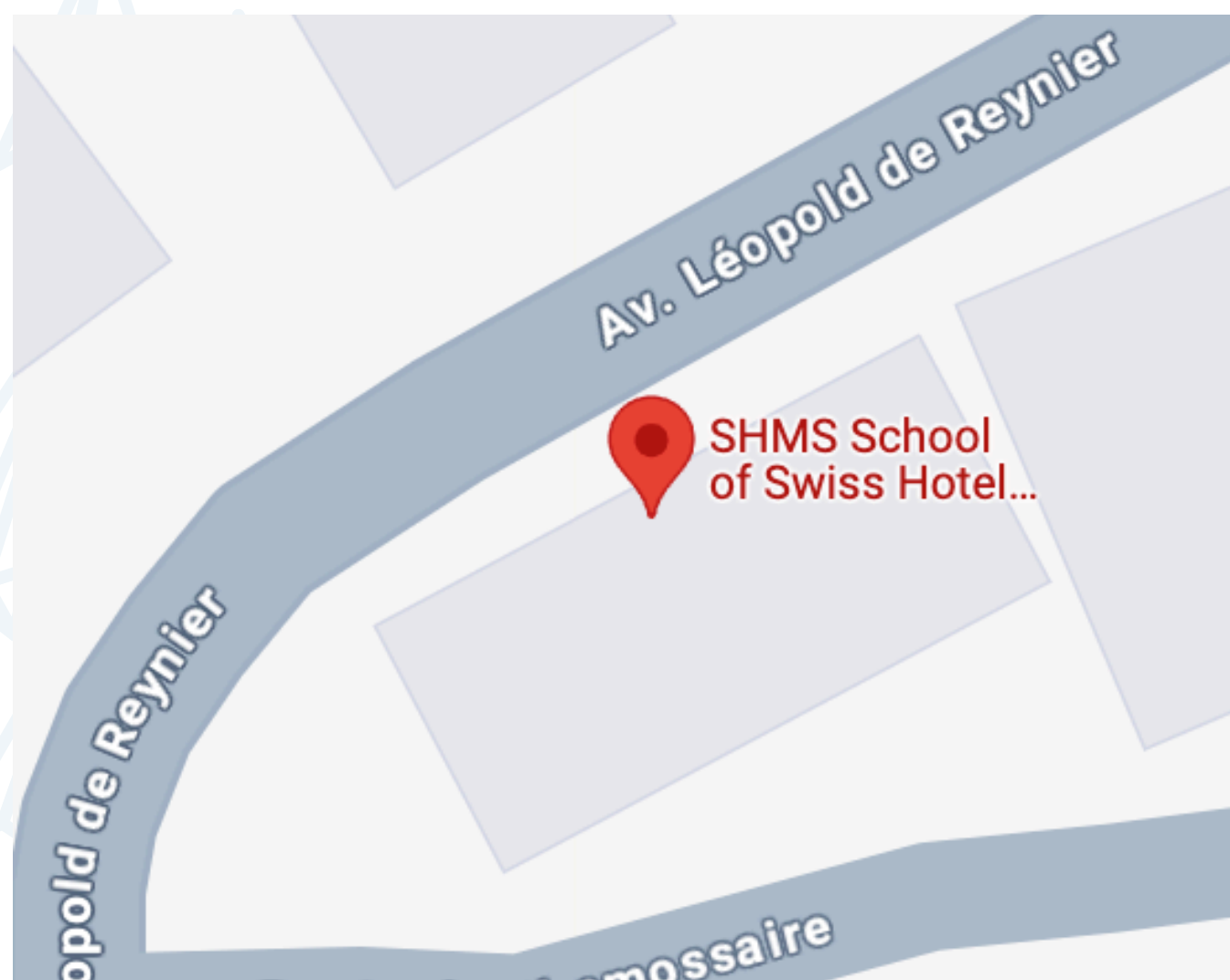
- Beverage Partners
- Snack & Dessert Partners



## Auction & Lottery Prize

- Hotel Stays & Getaways
- Dining & Experience Vouchers
- Luxury Goods

# EVENT INFORMATION



## DATE & TIME

2nd of May 2025, 18:00pm to 22:00 pm

## ATTENDEES

110+ Leysin community leaders, students and local businesses

## VENUE

Swiss Hotel Management School (Leysin)  
Address: Avenue Léopold de Reynier 2, 1854  
Leysin

# CONTACT US



[SHMS Swiss Hotel Management School](#)



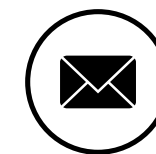
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