

Media NEWS

A PARTICULAR YEAR AT CHAPLIN'S WORLD

In 2019, the museum will mark the 130th anniversary of Charlie Chaplin's birth by staging a series of events. A chance to discover (or rediscover) this attraction, which was also the actor's family home.

Almost three years after it opened, Chaplin's World is paying tribute to the King of the Silent Screen, born on 16 April 1889. Already voted *Best European Museum* by the European Museum Academy in 2018, Chaplin's World was also chosen as Trip Advisor's *Traveller's Choice* in the same year. Visitors to the museum at *Manoir de Ban* above Vevey – home to the actor and his family until 1977 – can breathe in the intimate ambience of this spot as they stroll in the park or admire the sets for his greatest films. To mark this

miss! Three waxworks of Charlie Chaplin are already on show here: the first welcomes visitors to the manor and two others portray the actor in his films: *The Gold Rush* and *The Great Dictator*.

Next winter, a documentary focusing on the "real" Charlie Chaplin will be screened in the museum's cinema. It is the work of Peter Middleton and James Spinney, who directed the highly acclaimed *Notes on Blindness*. The two-man team was able to access previously unpublished images and audio material



anniversary, Chaplin's World is staging shows, activities and surprises throughout the year. From 13 to 28 April, a show presented jointly with circus school *Alchimie* will launch the festivities. Thrice-daily performances will recreate the ambience of a 1920s circus. Performers will juggle hats, along with high-speed chases and acrobatic feats in homage to Chaplin's aptly named cinema masterpiece, *The Circus*. The whole show is accompanied by a children's orchestra playing songs written by Chaplin. Varied occasional activities such as treasure hunts and a flea circus will enliven weekends and public holidays. This autumn, a new wax figure of Charlie will be unveiled in the museum. It portrays him in his iconic pose, standing with his cane, wearing his famous costume and his hat. A chance that no selfie fan will want to

– in particular, a 1966 interview with Richard Meryman, a reporter with *Life Magazine* at that time. This film aims to portray the cinema pioneer from a new angle, focusing on the man behind the character of the Tramp. Finally, both the interior of the Manor and the park will be bathed in light for Christmas. Illuminations and projections will create a fairytale ambience to bring the year to a close. This anniversary will also be celebrated extensively outside Switzerland. The *Philharmonie* of Paris will pay tribute to Chaplin's musical work, to be featured in an exhibition. Nantes will honour the avant-garde aspect of his creative work in a similar way. And in Bratislava, the Slovak National Theatre will dedicate a ballet to him. Lastly, a comic strip adaptation of his life will be published this autumn.

chaplinsworld.com/en

HIGHLIGHTING LAUSANNE'S GARDENS

From 15 June to 12 October, the sixth edition of *Lausanne Jardins* will amaze visitors with about thirty short-lived installations featuring plants and flowers.



During summer, the Vaud capital will mount a superb display of greenery, as it does every 5 years. This time, *Lausanne Jardins* will explore the topic of open ground. Poetry and education are combined in the 31 concepts selected from over 130 submissions by international landscapers, designers, architects, planners and artists. These installations are primarily green spaces for living: they invite passers-by to linger, prompting them to look at the city with new eyes – to ponder the importance of preserving the few urban areas that have never been paved, and have thus remained in contact with the earth beneath them. The works can be explored by following an east-west route across the capital. As they stroll, visitors can explore the bowels of the earth, find themselves reduced to the size of an ant, play at being earthworms as they slither down a slide, or see how a water jet can interrupt traffic. A program of walks, readings, workshops and lectures will be unveiled this spring.

lausannejardins.ch/en

NEW AWARDS IN THE GASTRONOMIC GUIDES

Gault&Millau and Michelin 2019: these prestigious French guides honour new dining venues, with awards for over 100 restaurants in the canton.

No gourmet would want to miss the original fare at the *Pont de Brent*. Stéphane Décotterd, the chef here since 2011, decided a few months ago to cook only with local ingredients. A fine tribute to the Vaud countryside and its products, as this venue has 18 Gault&Millau points and no less than 2 Michelin stars.

This year, Michelin includes 14 restaurants across the canton, awarding a total of 19 stars.

Newcomers include the *Berceau des Sens*, the training restaurant of the renowned Swiss Hospitality Management School in upper Lausanne. Chef Cédric Bourassin, who works with a brigade of students, is rewarded by his first star. Michelin awards a similar rating to the work of Marie Robert, the young chef at the *Café Suisse* in Bex, at the foot of the Vaud Alps. At just thirty years of age, she has also won the prestigious *Swiss Chef of the Year 2019* title awarded by Gault&Millau. The latest edition of this guide singles out 101 Vaud restaurants for a total of 1423 points. Heading all the rankings, with 19 Gault&Millau points and three Michelin stars, is the prestigious *Hôtel de Ville* at Crissier, just outside Lausanne. Celebrity chef Franck Giovannini maintains this restaurant's excellent standards.



artofliving.lake-geneva-region.ch



Our canton knows how to bring its traditions alive – as proven by the many awards that have recently honoured its attractions, ranging from the Chaplin's World museum to our two *Belle Epoque* gems, the historic CGN fleet and the *Grand Hôtel des Rasses*, to mention only a few. Then there is the Winegrowers Festival this summer in Vevey, which has rocketed Vaud canton into the must-see rankings of prestigious publications such as the *New York Times* and *National Geographic*.

On a different note, Vaud's gastronomic heritage is also attracting many praises and high star ratings. Different ways for gourmet visitors to sample the rich cuisine include an open-air culinary festival, cellars open to the public during a weekend, or visits focusing on wine tourism.

Andreas Banholzer
CEO, Vaud Tourism Office (Lake Geneva Region)

Representation in the markets

Vaud Tourism Office (Lake Geneva Region) and its partners participate in dozens of promotional activities throughout the year. Here is a list of these events:

22 to 24 March 2019 |

Salon du Randonneur (Hiking fair) | Lyon | Lake Geneva Region Tourism Office, Pays-d'Enhaut Tourism, Nyon Tourism Office, Morges Tourism Office, Yverdon-Les-Bains Region Tourism Office

8 to 12 April 2019 |

Best of Media | Orlando, New York, Boston, Chicago, Austin, Seattle | Lake Geneva Region Tourism Office (for LGMR)

15 to 19 April 2019 |

SCIB Sales Calls | Beijing, Shanghai, Hong Kong | Lake Geneva Region Tourism Office (mandate)

28 April to 1 May 2019 |

ATM Arabian Travel Market | Dubai | Lake Geneva Region Tourism Office

13 to 17 May 2019 |

Sales Calls Tour 2019 Australia | Brisbane, Sydney, Melbourne | Lake Geneva Region Tourism Office

18 to 23 May 2019 |

STE Japon | Tokyo | Lake Geneva Region Tourism Office, Glacier 3000

27 to 30 May 2019 |

ILTM Singapore | Singapore | Lake Geneva Region Tourism Office, Hotel Royal Savoy

More news on our Media Corner:

media.lake-geneva-region.ch

News in brief

☆ Aigle, capital of wine-growing competitions

This town in the Chablais region at the foot of the Alps will welcome two major competitions this year. Aigle regularly hosts the World Chasselas Championships, to be held on 28 and 29 June 2019; and this year for the first time, it will stage the travelling *Concours Mondial de Bruxelles* from 1st to 5th May 2019.

aigle-leysin-lesmosses.ch/en

☆ Rolle celebrates 700 years

Situated by Lake Geneva between Morges and Lausanne, the small town of Rolle will celebrate its 700th anniversary for seven months. From April onwards, events include a sound and light show, concerts, various exhibitions and shows, and a literary competition.

lacote-tourisme.ch/en

☆ International press picks Vevey as must-see destination of the year

Thanks to its Winegrowers Festival, a once-in-a-generation event that pays tribute to vineyard workers, the town of Vevey (a stone's throw from Montreux) is ranked among the outstanding destinations of 2019 by the *New York Times*, *National Geographic* and the *Guardian*, amongst other.

otvnet.ch/nytimes

AWARDS FOR TWO GUARDIANS OF VAUD'S BELLE EPOQUE HERITAGE

Prizes honour the efforts of the *Grand Hôtel des Rasses* and CGN to enhance their historic heritage.

The heritage conservation experts on the jury of ICOMOS (the International Council on Monuments and Sites) awarded the *Historic restaurant* of 2019 title to the furnishings of the first-class salons on the *Belle Epoque* steamers operated by the Lake Geneva General Navigation Company (CGN). The Europe's largest fleet of restored paddle steamers offers discovery cruises and gourmet voyages. The salons, lovingly restored to preserve the charm of yesteryear, are authentic floating restaurants – each with its own gastronomic style. In the *Historic* hotel of 2019 category,

ICOMOS honoured the *Grand Hôtel des Rasses*. This three-star hotel, built in 1898 and extended in 1913, offers 44 rooms and suites. Perched atop a Jura plateau, a stone's throw from Sainte-Croix, it also offers its guests a welcoming *Belle Epoque* ambience. After recent refurbishment, the hotel has carried the *Swiss Historic Hotels* label since October 2018. Highlights include a superb dining room and a terrace with panoramic Alpine vistas. An ideal natural setting to recharge batteries, with hiking trails that start on the doorstep.

cgn.ch/en grandhotelrasses.ch/en



Event

GOURMET WEEKEND AT WHITSUN

Treats for lovers of fine food and wine include the tenth Open Cellars festival featuring the canton's six vineyards and the Miam Festival in Lausanne.

In the canton's six wine-growing areas – Lavaux, Chablais, Bonvillars, La Côte, Vully and Les Côtes de l'Orbe – some 300 cellars will welcome the public on 8 and 9 June 2019. A superb opportunity to experience their contrasting ambiances and savour their offerings. The pass (cost: CHF 30.–) will be

available online at a special price from the Vaud Tourism Office's website. It includes access to all the tastings as well as free use of public transport.

At the same time, from 8 to 10 June 2019, Lausanne will host the third Miam Festival. Restaurants, caterers, food trucks, craftspeople and grocery stores: masters of the culinary arts will showcase their products at *Place de la Riponne* in the heart of the Vaud capital. This is one of the 80 culinary events staged by *Lausanne à table!*, an association dedicated to superb dining in and around Lausanne.

myvaud.ch/open-cellars
lausanneatable.ch/en



Picture credits: Archives Yves Debraine • OTV V.Dubach • lausanne jardins 2019 • Elise Heuberger - Pierre-Michel Delessert • Schweiz Tourismus • George William Joy Museum of London
Fête des Vignerons 2019 • Digital Flow • Musée du Léman • ProVino

THE FONDATION DE L'HERMITAGE HOSTS ENGLISH PAINTING

The new exhibit at this museum, nestled amid parkland above Lausanne, features artists of the Victorian era (1837-1901).



Some sixty works from the UK's greatest museums will be on display until 2 June. Many of them are being shown in Switzerland for the first time. The *Tate*, the *Royal Collection* and the *Royal Academy of Arts* have loaned canvases spanning three generations of artists. All of them worked in the British Isles: from Turner, whose landscapes are the precursors of Impressionism, to Whistler – not forgetting the Pre-Raphaelite movement, most notably represented by Everett Millais and Dante Gabriel Rossetti. These artists focused on a variety of subjects, many of them linked to the upheavals triggered by the Industrial Revolution. They depicted the

rise of the cities and of public transport, the emergence of the middle class and also of work undertaken at home. Other painters preferred to disregard these humdrum subjects in favour of landscapes or historic and literary themes. The *Fondation de l'Hermitage* occupies a splendid manor surrounded by a park that affords one of the loveliest views of Lausanne. The property's former orangerie houses a restaurant, *L'Esquisse*, which offers a brasserie menu with entirely fresh ingredients as well as regular theme evenings and brunches, combined with visits to the exhibition.

fondation-hermitage.ch/en

Special "Winegrowers' Festival"

Fête des 20 Vignerons 19
VEVEY-SWITZERLAND

VEVEY: A TOWN CELEBRATES ITS WINEGROWERS THIS SUMMER

Vevey is gearing up for a festive summer thanks to the 2019 Winegrowers Festival, which will be in full swing from 18 July to 11 August. A daily programme of entertainment will accompany the festivities.

This summer, the heart of Vevey will beat to the rhythm of the Winegrowers Festival. From 18 July to 11 August, non-stop festivities will accompany this spectacular event orchestrated by Daniele Finzi Pasca. From morning until night, the town will be transformed into a huge, beautiful open-air festival. Multiple stages will offer music, folklore, chansons, theatre and even a children's circus. As regards food and drink, visitors will be spoilt for choice: offerings will range from local products to the exotic Terraces of the World and the gourmet pleasures of the Lake Pavilion! As a foretaste of pleasures to come, the Terraces of the Winegrowers' Brotherhood next

to the arena will open on 20 May, with the finest view of the lake from Vevey. On 18 and 27 July and 3 August, the Winegrowers' Brotherhood processions – unmissable highlights of the summer festival – will feature thousands of costumed voluntary actors parading through Vevey fetedesvignerons.ch/en



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LAUSANNE 2020 YOUTH OLYMPIC GAMES

www.lausanne2020.com

Events calendar

18 to 24 March 2019

Worldwide Festival
Leysin
worldwidefestival-leysin.com

31 March to 5 May 2019

Tulip festival
Morges
fetedelatulipe.ch

5 to 13 April 2019

Cully Jazz Festival
cullyjazz.ch/en

5 to 13 April 2019

Visions du Réel
International film festival
Nyon
visionsdureel.ch/en

6 and 7 April 2019

Freeridedays.ch
Glacier 3000 - Les Diablerets
freeridedays.ch

19 to 22 April 2019

Polymanga 2019
Montreux
polymanga.com

4 and 5 May 2019

20KM de Lausanne
Lausanne
20km.ch

8 and 9 June 2019

FestiMusiques
Moudon
festival-moudon.ch

13 to 23 June 2019

Lavaux Classic
Cully-Vevey-Lavaux
lavauxclassic.ch

22 to 29 June 2019

Avenches Opera
Avenches
avenchesopera.ch

Package deals

TRAVEL AND TASTE

Wine tourism offers opportunities to explore a region and savour its products – and to meet the people who make them.

One example: visitors to Bex at the foot of the Vaud Alps can sample very fine dry or sweet wines from *Domaine de Luissalet*, winner of numerous Swiss and international awards. Like 20 other estates in the region, this winery offers a package comprising a tour of the cellar hosted by the vintner, who presents the estate and the winemaking process with a wine tasting and a bottle as a memento. There are also versions of these authentic outings to suit gourmets. At *L'Etivaz*, for instance, visitors can taste the famous cheese as they learn about its production and the secrets of its flavour during a tour of the ripening cellars.

All these offers can be booked online at the Vaud Tourism Office's website.

myvaud.ch/offers



Top tip



LAKE GENEVA REVEALS ITS SECRETS



Petite Nature is the title for the new permanent exhibit at the Lake Geneva Museum, revealing the secrets of Western Europe's largest lake. Focusing on the lake's origins and future, strengths and weaknesses, the exhibit also highlights the creatures and plants that live in or by the water, or fly above it.

museeduleman.ch/en