



SPORTING AND LEISURE COMPETITIONS FOR EVERYONE THIS WINTER

A wide range of events will showcase the features of the canton's various mountain regions this winter, with a focus on slopes and speed in the Alps, and relaxing snowy expanses in the Jura.

On 5 and 6 March 2022, visitors to Les Diablerets in the Vaud Alps can look forward to 3D, one of the main ski touring races in the region of Vaud (Lake Geneva region). During the competition, the best of the best will compete over four challenges courses ranging from the "Verticale" (3.5 km and 558 metres of altitude) to the "Super diabolic" (28 km and 2,632 metres of altitude). This ski resort, the highest and most extensive in the canton, seems predestined to host this outstanding event. Glacier 3000, the highest point in the region, is also home to the Peak Walk, the world's first and only suspension bridge to connect two mountain peaks. To round off a day of unforgettable action, visitors can stop off at the panoramic restaurant designed by renowned architect Mario Botta. Young guests will love letting off steam on the sledges, with the longest runs in the region totalling 7 km of well-prepared trails.

The region of Aigle-Leysin-Col des Mosses is known for its beautiful sunshine and revolving restaurant, the Kuklos, and hosts an international sled dog race every March. A must for all mushers, this event is great for families, with a host of activities on offer, including driving instruction and sleigh rides. The Swiss Biathlon Cup is also an annual event, and is held on the Les Mosses-La Lécherette plateau. The occasion provides an opportunity to try the sport, which is highly popular in the region and combines rifle shooting with cross-country skiing.

The resort of Leysin has made a name for itself as more of a freestyle location. After hosting the Youth Olympic Games (YOG) in 2020, it's back on the agenda with the Park & Pipe 2022 World

Junior Championships from 6 to 13 March 2022. The programme includes competitions in the disciplines of slopestyle, big air and half-pipe. Visitors looking for a thrill should make sure to try the Tobogganing Park, which offers an array of snowtubing slopes designed by Olympic medallist and world bobsleigh champion Silvio Giobellina, together with giant inflatable tubes.

Moving on for a change of atmosphere in the Pays-d'Enhaut: skiing is still a must here, especially in the Videmanette resort, but with its vast snowy expanses, the region is particularly popular with cross-country skiers and cheese lovers, who should be sure to visit the Maison de L'Etivaz and the various restaurants!

On the Jura side, just 20 kilometres from Nyon and Lake Geneva, Saint-Cergue offers a different perspective with the "Jura sur Léman", the only cross-border ski resort in the region. Overlooked by the French-Swiss summit of La Dôle, it offers an exceptional view of Lake Geneva and the Alps.

Cross-country skiers and snowshoe enthusiasts will be in their element in the vast snow-covered and wild landscapes typical of the Vaud Jura, extending as far as the Vallée de Joux. On 5 and 6 March 2022, Les Rasses will host the Mara, a highly popular cross-country skiing marathon. And don't forget – the Val Pass is included in the cost of an overnight stay in Vallée de Joux area. This gives you free access to 142 kilometres of cross-country ski trails between the Mollendruz and Marchairuz passes, Risoud forest and the shores of Lake Joux. All the more reason to reach for the skies!

myvaud.ch/winter-fun



NEWS IN BRIEF...

☆ **The Jorat Nature Park is recognised for its national importance**

Located entirely within the municipal area of Lausanne, the park has become the first green-belt nature park in French-speaking Switzerland, and the second of its kind in the country.

myvaud.ch/en/P48893

☆ **Discovering the MUDAC and the Elysée at Plateforme 10**

Once completed, the building designed to house these two museums will open its doors to the public for a weekend of discovery on 6 and 7 November 2021.

plateforme10.ch/en/press

☆ **Cheese takes to the train**

From January to April, the Cheese Train travels from Montreux to Château-d'Œx. Passengers enjoy a demonstration of artisanal cheese making, a fondue meal and a visit to the Musée du Vieux Pays-d'Enhaut.

myvaud.ch/en/P411

CHÂTEAU-D'ŒX IN SEVENTH HEAVEN

From 22 to 30 January 2022, the small town will be transformed into the hot-air balloon capital of Switzerland, attracting balloonists and hot air balloon fans from all over the world.



Without a doubt, the highlight of this 43rd edition of the International Hot-Air Balloon Festival, which will bring together balloonists from some twenty countries and a hundred or so hot-air balloons, will be the "Night Glow" event. In this night-time sound and light show, some twenty hot-air balloons, paragliders, members of the Swiss Ski School and pyrotechnicians will work together to set the night alight in a unique Alpine performance.

The festival will also be an opportunity for the public to enjoy the balloon rides which will be held every day during the event, at 9.30 am in the morning and 2 pm in the afternoon. A total of three hours should be allowed for the flight, including one hour spent actually in the air (prices are CHF 390.00 for adults, and CHF 195.00 for children under 16). Wednesday afternoon is, as always, dedicated to the children, with tethered balloon rides, a generous afternoon snack and entertainment with a taste of adventure. And finally, this year's event will also include the screening of award-winning films at the Diablerets International Alpine Film Festival (FIFAD), as well as a series of lectures.

myvaud.ch/en/P1152

WATCH AND CLOCK MANUFACTURER JAEGER-LECOULTRE OPENS ITS DOORS TO THE PUBLIC

The luxury manufacturer, which was founded in Le Sentier at the beginning of the 19th century, is now open to the public.



Amateurs and aficionados alike will enjoy the two packages offered by the renowned establishment. The "discovery workshops" offer visitors the opportunity to immerse themselves in the world of fine watchmaking. In small groups with a maximum of eight participants and supervised by a teacher and an expert, they will be able to expand their knowledge of specific topics such as striking watches.

The "factory visits" each focus on a theme such as exploring the establishment, with its history and its know-how, invention and watchmaking excess, or artistic creativity and skill. These unique experiences introduce visitors to the past and present of Jaeger-LeCoultre, appealing both to those unfamiliar with this world and to specialists in the field.

As the birthplace of fine watchmaking, the Vallée de Joux is bursting with attractions for lovers of premium timepieces. In Le Sentier, the Espace horloger presents exhibitions including exceptional pieces, showcases watchmaking trades and tells the story of the development of this expertise in the region.

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The region of Vaud cultivates excellence. When it comes to education, as the home of a number of world-renowned establishments, the EPFL and the EHL first and foremost, and a host of high-quality private institutions. Each contributes in its own way to making the region one of the best places to study. Culinary excellence as well, as demonstrated by the top chefs relocating within the canton, embarking on new adventures to the delight of our taste buds. And sporting excellence, of course. After hosting the Youth Olympic Games in early 2020, the region is continuing the momentum and welcoming competitions in all kinds of snow-based disciplines. This is a chance for the ski resorts to show what they have to offer: sunny slopes in the Alps, vast snowy expanses in the Jura. And breathtaking landscapes as far as the eye can see.

Andreas Banholzer
CEO, Vaud Promotion



NEWSLETTER GOES ELECTRONIC

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NEW STARS IN THE RESTAURANTS

The game of musical chairs among the chefs has seen some rearranging at the top tables. We provide an overview of the exciting new possibilities.

The award-winning restaurants and passionate chefs who put all of their creativity into showcasing local products have transformed the region of Vaud into a gastronomic Mecca. This year, after a decade of success in the kitchens of the Pont de Brent (18/20 in the Gault&Millau) above Montreux, Stéphane and Stéphanie Décotterd have taken on a new challenge. Since September they have been installed at the Bellevue, the independently run restaurant at the Glion Institute of Higher Education. Benoît Carcenat, their predecessor at Glion, has moved on to the Table du Valrose in Rougemont, where he is now busy blending modern cuisine with local flavours. His talent joins that of Edgar Bovier, who has been at the helm of the restaurant Le Roc by Edgar Bovier at the

Hôtel de Rougemont since leaving the kitchens of the Lausanne Palace.

In Vevey, Lionel Rodriguez left the Trois Couronnes (16 points in the Gault&Millau) to take over the Baron Tavernier, a renowned wine tourism destination. The famous Deck terrace with its incredible view over the vineyard of Lavaux is the perfect spot to try the wines of the region.

And finally, since May 2021 Marie Robert from the Café Suisse in Bex (16/20 in the Gault&Millau) has been responsible for creating the menu for the CGN's Belle Epoque fleet, the most prestigious of its kind in the world with its eight paddle steamers.

myvaud.ch/en/Z5300



THE REGION OF VAUD, A CENTRE OF EXCELLENCE IN EDUCATION

Lausanne is ranked 19th in the QS Top Universities list of the best student cities in 2022.

No surprise, really, as it is home to the country's second-largest polytechnic, a renowned university and the IMD Business School, whose programmes have topped the Financial Times ranking for almost a decade. The EHL, the world's best hotel school, is also located in the Vaud capital. In addition, the region is home to four other hotel schools that are ranked among the world's top ten: the Glion Institute of Higher Education (3rd), the Swiss Hotel Management School (SHMS) in Leysin (4th), the Hotel Institute Montreux (6th) and finally the IHTTI School of Hotel Management in

Caux (10th). The private establishments contribute one and a half billion francs a year to the economy of the canton of Vaud. This figure is based on a recent KPMG survey, to which some forty of these establishments responded, accounting for around 60% of the pupils and students enrolled in the canton's private schools (approximately 20,000 people). This result provides numerical evidence of the positive impact of private education on the canton, with the quality of this sector of education having been praised for over a century.

vaud-promotion.ch



SPOTLIGHT ON END-OF-YEAR CELEBRATIONS IN LAUSANNE AND MONTREUX

Christmas markets take centre stage in both locations, with a multitude of attractions. In Lausanne, the occasion doubles as the Lausanne Lumières Festival.

The 7th edition of the Lausanne Bô Noël market will take place from 18 November to 31 December 2021. Enrobing the entire city centre, all the way to the old town, in a magical atmosphere, with its chalets and booths offering high-quality local products – from sausages to artworks and clothing – the market has been ranked among the “World's top 15 unforgettable markets” by the French daily newspaper Le Figaro since its 5th edition. In parallel to this event, the 10th edition of the Lausanne Lumières Festival will take place from 24 November to 24 December 2021, with light installations enlivening the façades and squares of the urban centre.

Montreux's famous Christmas market will take over the quayside from 19 November to 24 December 2021. New this year, at the 2m2c between 26 November 2021 and 9 January 2022



(from 2 pm to 10 pm), will be Light on Ice, an ice pathway through a brightly lit forest of enchantment. The little ones will be in their element, while the grown-ups can choose whether to accompany them or wait at the ice bar. Skate rental is included in the price of admission. Another new feature is the Cabane des Bücherons log cabin on the Place de la Gare, which will welcome visitors with its warming mulled wine. The perfect way to get in the mood as soon as you leave the train. The quayside stalls will of course be there as usual, as will Father Christmas, arriving every day on his magic flying sleigh. During this period you can also visit him by taking the cogwheel railway to his house at Rochers-de-Naye, at an altitude of 2,042 metres.

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TEMPORARY

EXHIBITIONS

In view of the circumstances associated with the development of Covid-19, changes or cancellations may be made at our discretion.

23 September 2021 to 18 September 2022

Swan's Lake
Lake Geneva Museum, Nyon
museeduleman.ch

15 October 2021 to 09 January 2022

Lyonel Feininger - City and Sea
Jenisch Museum, Vevey
museejenisch.ch/eng

15 October 2021 to 16 January 2022

Francis Alÿs. As Long As I'm Walking
MCBA, Lausanne
mcba.ch/en

10 to 14 November 2021

Montreux Art Gallery MAG
Montreux
mag-swiss.com/en

Until 21 November 2021

Sport X Manga
Olympic Museum, Lausanne
olympics.com/museum

1 to 7 December 2021

Montreux Comedy Festival
Montreux
montreuxcomedy.com/en

17 December 2021 to 1 May 2022

5th Art Brut Biennial: Beliefs
Art Brut Collection, Lausanne
artbrut.ch/en_GB

1 January to 5 March 2022

Music and Snow Festival
Les Diablerets
musique-et-neige.ch

11 to 13 February 2022

Béjart Ballet Lausanne
bejart.ch/en

24 to 26 February 2022

Les Hivernales Festival
Nyon
leshivernales.ch

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PACKAGE DEALS

ONE TICKET AND UP TO THREE DAYS TO EXPLORE LAUSANNE



The Lausanne City Pass opens the doors to a host of museums and attractions located in the capital of Vaud.

The pass enables visitors to discover the best attractions in Lausanne and the region with complete peace of mind. Holders can access to certain museums for one day (CHF 35.-) or two or three days (CHF 39.-). By booking a night in a Lausanne hotel, visitors also benefit from free public transport in the city. It's worth noting that the longer the duration of the pass, the wider the range of activities available. An additional sweetener is offered in the form of a chocolate souvenir from a well-known craftsman in the city centre. An economical way to explore the highlights of the region.

lausanne-tourisme.ch/en/offer/lausanne-city-pass

TOP TIP

SNOWSHOEING FOR GOURMETS IN THE VAUD JURA

There's nothing like the prospect of a delicious meal to encourage family and friends to get out snowshoeing. And the good news is that the region offers more and more opportunities to combine sport and cuisine.

From the Col des Etroits pass above Sainte-Croix, the moderate Mont des Cerfs route will take the hikers to the lodge of the same name, with a menu containing specialities based on local products.

The Chasseron route will take the sportier snowshoers to the summit restaurant, which is renowned for its Mauler fondue. And for the sake of variety, it is possible to stop off at the Bullatonne-Dessous restaurant to try one of the dishes prepared with products from the alpine pasture.

Families can leave from the Mollendruz pass and head towards Bréguetaz, a stop where gourmets will love the traditional dishes with their touch of originality.

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